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APPLICATION FORM AND CONTRACT

USA Pavilion

Date:

1. Exhibitor Details

Full Company Name:			VAT/TRN No.		
Street Address or PO Box:			Postal Code:		
City:	Country:	Email:			
Country Code:	Tel:	Company Website:			
Authorized Signatory (First name and surname):				Title:	
Contact responsible for trade show organization: Mr. Ms.		Job Title:		Mobile:	
Country code:	Tel:	Email:			

Invoicing Details (If Invoicing details are different to above please state below)

Company name:		Contact name:	
Street Address / PO Box Number:		Email Address:	
Postal Code:	City:	Country:	Tel:

Co-Exhibitors

The following companies will be present as Co-exhibitors with their own exhibits and staff on our stand. Co-exhibitors will receive their own entry on the online exhibitor list and mobile app. The fee for co-exhibitors is **USD 505 per company**.

Company Name:		Company name:	
Contact Name:		Contact Name:	
Tel:		Tel:	
E-mail:		E-mail:	
Street Address:	City, Country, Postal Code:	Street Address:	City, Country, Postal Code:

2. Exhibitor Profile

STEP 1 - Business Type

Please tick your business type within the supply chain

Manufacturer	Distributor	Wholesaler	Import / Export	Other
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STEP 2 - Who are you looking to meet at the show?

	Aesthetic clinics, medical clinic, dental clinic		Beauty and nail salon		Distributor		E-commerce platform
	Hairdressing salon		Hotel and leisure facility		Import/export		Wholesale trade
	Spa/Medical facility		Pharmacy		Retail chain/department store/supermarket		Travel retail
	Finished Product Manufacturer						

Step 3 – Target Regions

Please select what regions you are looking to meet visitors from.

Middle East	Europe	Americas
Asia	Africa	Australia

STEP 4 – Product Segment

Please tick your key product category, followed by specific product types that apply

Cosmetics		Skincare & Wellness		Hair, Nails & Salon Supplies		Personal Care & Hygiene	
	Make-up		Skincare		Professional Salon & Spa Equipment		Bodycare & Hygiene
	Make-up Tools & Accessories		Suncare		Hair Color		Dental Care
	Brows		Tanning		Hair Extensions		Sanitary Products & Accessories
	Lashes		Supplements		Hair Styling Products		Hair removal
	Semi-Permanent Make-Up		Halal Cosmetics & Skincare		Nail Gels & Polishes		Tissues & Wet Wipes
	Henna		Body Enhancement		Shampoo / Conditioner		Male Grooming
Supply Chain & Services		Health and Well Being		Beauty Tech		Fragrance	
	Ingredients & Raw Materials & Fragrance Compounds		Microbiomme Products		Anti-aging / Skincare Devices		Finished Fragrance
	Contract Manufacturing & Private Label		Weight Management		Software & Apps		Fragrance Compounds
	Machinery & Equipment		Diet + Nutrition		Artificial Intelligence (AI)		Niche Fragrance
	Bottles / Cans / Jars		Supplements		Augmented Reality (AR)		Home Fragrance
	Closures / Caps		Fitness		Smart Devices		Natural/Alcohol Free Fragrance
	Labels		Alternative Treatments				Incense/Bakhoor

3. Exhibition Space (Subject to availability)

STEP 1 – Exhibition Space (Subject to availability)

USA Pavilion	USD 643 per sqm	Total square meters = sqm	Total price = USD
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4. Stand Construction

STEP 1 – Stand Requirements (Subject to availability)

USA Pavilion Build	USD 550 per sqm	Total square meters = sqm	Total price = USD
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All prices subject to 5% VAT

STEP 2 – Co-exhibitors

Number of companies which are sharing the stand		x USD 505 each	Total Price =
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STEP 3 – Marketing & Promotion

DIGITAL PACKAGE

Company listing on event website, show mobile app and business matchmaking platform.
Includes ability to book meetings, and scan visitor badges at the show.
(Mandatory for all stands)

Total Price = USD 495

DIGITAL PACKAGE FOR CO-EXHIBITORS

Number of companies which are sharing the stand		x USD 495 each	Total Price =
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STEP 4 - Brands

(Please indicate which brands you will be presenting at the show)

STEP 5 - New Product - Launch

Please indicate if you are launching a new brand or product at the show.
Product needs to have been launched in 2026 to qualify and be promoted as a new product.

STEP 6

Does your brand or certain product range within your brand belong to the Clean + Conscious category in the beauty industry?

Please select "Yes" if your brand aligns with the following ethos.

Ethical sourcing of ingredients	Sustainable packaging	Social Impact	Inclusivity	Transparency in practices
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4. Discounts

(To be filled by Messe Frankfurt Middle East)

Early-Bird Discount (3.5%)

Deadline: 31st March 2026

Discount is applicable to SPACE ONLY (not construction or digital packages), and if 30% deposit payment is made before **31st March 2026**.

Discount type / Reason	Percentage:	Amount in USD:	Authorized Messe Frankfurt Middle East Signatory:
Total Amount in USD:			

TOTAL	\$	+	\$	+	\$	+	\$	+	\$ 495	=	USD \$	
	Total Space Rent		Stand Construction		Co-exhibitors		Digital Package for Co-Exhibitors		Digital Package		Grand Total	

Sponsorship at Beautyworld Dubai 2026

Please click here if you are interested to receive more information about sponsorship or email darshvir.kaur@uae.messefrankfurt.com

Beautyworld Riyadh

Please click here if you are interested to receive more information for [Beautyworld Riyadh](#)

PAYMENT TERMS AND CONDITIONS

A deposit payment of 30% will be due within 14 days of receipt of your official invoice. Failure to pay the deposit by the deadline may mean your stand will be released and/or loss of any applicable discounts or early bird rates. Please note that deposits are not refundable.

The remaining 70% must be settled four months prior to the opening day of the exhibition. Booking forms received within those 4 months will be invoiced at 100%. The exhibitor will not have access to exhibition grounds without full payment on the organiser's account.

Cancellations within the 4 months period will be charged a 100% cancellation fee. Prior to the 4 months period, a 30% cancellation fee will be applied. All payments mentioned above are due within 14 days of receipt of the corresponding invoice. (Full payment is due within one month prior to the event).

The form must be stamped and signed by an authorised signatory of the company.
Please make sure to keep one copy of the contract for your files.

We accept the [General Terms and Conditions](http://www.messefrankfurtme.com/dubai-terms-conditions) (which can be found in their most recent version here: www.messefrankfurtme.com/dubai-terms-conditions), the Technical Guidelines and Price Lists of Messe Frankfurt Middle East GmbH and their partners and wish to register for Beautyworld Dubai 2026.

I hereby confirm our company (Referred here as customer) or co-exhibitors do not have any direct or indirect connection with Russia, Belarus, Iran, Syria, North Korea, Cuba, the region of Crimea, Donetsk or Luhansk, Zaporizhzhia Oblast and Kherson Oblast.

For non UAE-based exhibitors only - International Exhibitors VAT Refund Declaration Subject to Organizers approval from authorities

I hereby declare my intent to apply for a VAT refund and confirm that I have completed the relevant VAT section in the Annex at the end of this document. The tax refund is subject to Messe Frankfurt Middle East GmbH obtaining the relevant permit from the authorities.
Please note that once the invoice is issued, no further changes or VAT refund requests will be possible.

Authorized Signature & Company Stamp of Exhibitor

Authorized Signature & Company Stamp of
Messe Frankfurt Middle East GmbH

Date:

Date:

Please complete, sign all applicable pages and return this booking form to your Messe Frankfurt Middle East GmbH Account Manager

5. USA Pavilion - Stand Design Reference

STAND PACKAGE SPECIFICATIONS



Company Stamp and Signature of Authorised Representative

6. USA Pavilion - Stand Package Specifications

STAND PACKAGE SPECIFICATIONS

Stand Build USA Pavilion

STAND BREAKDOWN	9-11 SQM	12-17 SQM	18-26 SQM	27 - 36 SQM	37-54 SQM
FLOORING					
Raised platform with ramp - 10cm ht	√	√	√	√	√
Laminate flooring over raised platform (2 colors)	√	√	√	√	√
CONSTRUCTION					
Wooden made back wall with 4 levels curve shelf in roller paint finish - 2.6m ht	√	√	√	√	√
Backlit fascia board in roller paint finish - 1.5m x 0.3	√	√	√	√	√
Wooden made division wall with 4 levels curve shelf in roller paint finish - 3m x 2.6m ht	√	√	√	√	√
Wooden made lockable reception counter in spray paint finish - 1.2m x 0.5m x 1m ht	1	1	1	2	3
Wooden made curved fascia structure in roller paint finish, indirect lighting - 1.5m ht	√	√	√	√	√
Wooden made wall to support the fascia structure in roller paint finish - 1.5m x 2.9m ht	√	√	√	√	√
Backlit box embedded on above wall	√	√	√	√	√
Wooden made planter box in roller paint finish	√	√	√	√	√
Customized seating bench in spray paint finish	√	√	√	√	√
Wooden made design element tower in roller paint finish - 4m ht	√	√	√	√	√
Steel column to support the fascia structure	√	√	√	√	√
GRAPHICS					
Vinyl cut company name & stand no at light box	√	√	√	√	√
Graphic logo reception counter	1	1	1	2	3
3d acrylic front lit logo on fascia structure	√	√	√	√	√
Digital print graphic on pvc flex for backlit box	√	√	√	√	√
Digital print graphic on rear side of backlit box	√	√	√	√	√
FURNITURE (As per our inventory)					
Round table in white top	1	1	2	3	5
Gilbert chair white	3	4	6	9	15
Waste bin	1	1	2	2	3
Slim tall showcase	-	1	-	-	2
Tall showcase	-	-	1	2	2
Floral	1	1	1	1	1
Artificial plant	√	√	√	√	√
ELECTRICAL (As per our inventory)					
General lighting	√	√	√	√	√
Led strip light	√	√	√	√	√
Tube light	√	√	√	√	√
Power sockets	1	1	2	2	3
Distribution board	√	√	√	√	√
Main power supply	√	√	√	√	√
PRELIMINARY CLEANING					
	√	√	√	√	√
TRANSPORTATION , INSTALLATION , DSC & DISMANTLING					
	√	√	√	√	√

Company Stamp and Signature of Authorised Representative

International Exhibitors VAT Refund Declaration

Subject to approval from authorities

To: Messe Frankfurt Middle East GmbH (Dubai Branch)
Address: HSBC Tower, Emaar Square, Downtown, Dubai, U.A.E.

In accordance with Cabinet Decision No. (26) of 2018 on the Refund of Value Added Tax Paid on Services Provided in Exhibitions and Conferences,

I, *[name of the authorised signatory]*,

being *[the position in the business which receives services, e.g. managing director]*

based in *[location]*

applying to rent space or participate at **Beautyworld Dubai 2026**, from Supplier Licensed, (no.L-26-EC-EO-000181),

Hereby declare that *[company name]*:

- does not have a place of establishment or a fixed establishment in the United Arab Emirates;
- is not a registrant or required to register for VAT in the United Arab Emirates as per registration requirements of the Federal Decree-Law No. (8) of 2017 on Value Added Tax; and
- is not planning to make any supplies of goods or services which would require it to be registered for VAT in the UAE during the exhibition / conference.

To be signed by the authorised signatory:

Name of the authorised signatory:

Signature

Company Name:

Date:

Company Stamp: