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NORTH AMERICA

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AMERICAS

# Press

Techttextil North America  
Texprocess Americas  
Georgia World Congress Center  
Atlanta, Georgia  
May 22-24, 2018

USA, October 31, 2017

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## **Advisory Council for World-Class Symposiums Announced**

**Co-located Techttextil North America & Texprocess Americas return to Atlanta with interactive, educational programming facilitated by leading industry experts from across the globe.**

The largest and best technical textiles, nonwovens, machinery, sewn products and equipment trade show in the Americas will be held May 22-24, 2018 at the Georgia World Congress Center in Atlanta, GA. Industry experts will gather together for the Techttextil North America and Texprocess Americas Symposiums to share their research and advancements with visitors from across the globe.

The events are once again co-located on one show floor, creating a dynamic synergy for exhibitors and visitors alike. Each badge will permit entrance to both shows, granting visitors access to a vast array of products, technologies and solutions from areas in technical textiles, durable nonwovens, sewn product equipment, software, and more.

The 2018 Symposium programs are currently being developed by leading industry experts to provide the latest product innovations, machinery and processes across verticals – with insights into industry trends, challenges brought on by emerging technology and how to

keep stride in an ever-growing, global business landscape. The Symposiums will each run eight paid educational sessions over the course of the three day event, with the opportunity for additional, complimentary bonus sessions to be announced in conjunction with trade show floor activities.

Throughout the conference, visitors will have the opportunity to learn from industry experts on topics pertaining to, but not limited to: smart textiles, advancements in nonwovens, new technology and its integration, manufacturing and reshoring, cutting and sewing floor techniques, testing and regulatory expectations, and more.

#### **Techtextil North America Symposium Advisory Council Board**

##### **Members:**

Jan Beringer, *Hohenstein Institute*  
Margaret Bishop, *Fashion Institute of Technology*  
Magali Brown, *NICCA Chemicals*  
Sam Buff, *Textile Technology Center at Gaston College*  
Dr. Wei Gao, *North Carolina State University*  
Dr. Behnam Pourdeyhimi, *The Nonwovens Institute*  
Dr. Gang Sun, *University of California, Davis*

#### **Texprocess Americas Symposium Advisory Council Board**

##### **Members:**

Mel Berzack, *Sewn Products Equipment Co.*  
Yoram Burg, *EFI OptiTex USA, Inc.*  
Mike Fralix, *[TC]<sup>2</sup>*  
Dave Gardner, *SPESA*  
Ed Gribbon, *Alvanon, Inc.*  
Mark Hatton, *American & Efird*  
Frank Henderson, *Henderson Sewing Machine Co., Inc.*  
Kilara Le, *LMI Consulting*  
Nina McCormack, *Dürkopp Adler America, Inc.*  
Sam Simpson, *Gerber Technology, Inc.*

For more information, please visit

[www.techtextilNA.com](http://www.techtextilNA.com)

[www.texprocessamericas.com](http://www.texprocessamericas.com)

**Background information on Messe Frankfurt**

Messe Frankfurt is the world's leading trade fair, congress and event organiser with its own exhibition site. More than 2,300 employees in 30 locations achieve an annual turnover of almost 647 million euros. Thanks to far-reaching networks with industry and an international sales network, the corporate group is able to efficiently support the business interests of its customers. A comprehensive service offer, both on site and online, guarantees customers across the world the same high quality and flexibility in the planning, organisation and realisation of their event. The variety of services it offers range from site rental, trade fair construction and marketing services to personal services and gastronomy. The headquarters of the company are located in Frankfurt am Main. Its shareholders are the City of Frankfurt with 60 per cent and the State of Hesse with 40 per cent.

More information: [www.messefrankfurt.com](http://www.messefrankfurt.com)

Messe Frankfurt North America is a subsidiary of Messe Frankfurt and is headquartered in Atlanta, GA. Messe Frankfurt North America produces nine shows within the United States, Canada and Mexico. In addition to Techtextil North America and Texprocess Americas, the North American portfolio of events includes Canadian Waste & Recycling, Home Textiles Sourcing Expo, International Apparel Sourcing Show and Texworld USA, INA PAACE Automechanika and NACE Automechanika. For more information, please visit our website at [www.us.messefrankfurt.com](http://www.us.messefrankfurt.com).