

Press release

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## 2018 edition hits high marks in new location

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**Waste & Recycling Expo Canada / Municipal Equipment Expo Canada concluded October 25 following 2 full days with a higher attendance than the previous show. The event drew more than 2,100 trade visitors from 15 countries.**

The [Waste & Recycling Expo / Municipal Equipment Expo](#)'s return to Toronto this October hit the mark with high praise from exhibitors and attendees alike. Held in downtown Toronto for the first time October 24 – 25 at the Enercare Centre, the 21<sup>st</sup> edition was a great success, hosting thousands of visitors from more than 15 countries and nearly 200 exhibitors from across Canada, the United States and abroad.

“The diverse list of attendees allows us to connect and network with both existing customers and new leads,” says John Greenway, Product Manager, Busch Systems. “It’s a must-attend event for the Waste and Recycling industry, and something we look forward to each year.”



Consistently expanding its global diversity, the Waste & Recycling Expo / Municipal Equipment Expo, featured companies from China, Italy, Portugal, the Netherlands and the USA.

Messe Frankfurt, Inc.  
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USA

### Networking opportunities abound

The 2018 show offered several occasions for exhibitors and attendees

to connect on and off the show floor – from receptions to a swing at the puck inside The Rink. An additional opportunity on the night before the show opening, the Gala Reception, held at the Hockey Hall of Fame, was met with tremendous applause, celebrating a 20% increase in attendance.

**Kudos for the educational program**

The [Canadian Waste to Resource Conference](#), a co-located event, produced by the Ontario Waste Management Association, experienced a noticeable increase in participation. The program covers a variety of engaging topics from green energy and organics to waste disposal and recycling.

As a part of the Canadian Waste to Resource Conference, the Ontario Minister of the Environment, Conservation & Parks, Rod Phillips, delivered the luncheon keynote address outlining his objectives for the Ministry and discussing the priorities of the Doug Ford Progressive Conservative government. Following his presentation, he also took the opportunity to visit several exhibits on the show floor, stopping to engage in a robust conversation about the diverse products highlighted at the event.

“We were very pleased that the Ontario Minister of Environment, Conservation & Parks, made the effort to explore the show floor and speak with some of the exhibitors. It was an effort that was well received and appreciated by all,” stated Arnie Gess, Show Manager, Waste & Recycling Expo Canada.

The Waste & Recycling Expo / Municipal Equipment Expo will return to the Enercare Centre in downtown Toronto, October 9 – 10, 2019. For more information on the upcoming event, visit [www.cwre.ca](http://www.cwre.ca).

**Waste & Recycling Expo / Municipal Equipment Expo  
2018 figures at a glance:**

<b>Exhibiting Companies</b>	187
<b>Exhibiting Countries</b>	6
<b>Attendees</b>	2,100+
<b>Attending Countries</b>	15
<b>Conference Attendees</b>	300+

**Waste & Recycling Expo / Municipal Equipment Expo**  
Canada's ONLY trade event serving the waste, recycling and public works markets.  
October 9 – 10, 2019

Press information and photographic material can be found [here](#)

**Background information on Messe Frankfurt**

Messe Frankfurt is the world's largest trade fair, congress and event organizer with its own exhibition grounds. With more than 2,500\* employees at some 30 locations, the company generates annual sales of around €661\* million. Thanks to its far-reaching ties with the relevant sectors and to its international sales network, the Group looks after the business interests of its customers effectively. A comprehensive range of services – both onsite and online – ensures that customers worldwide enjoy consistently high quality and flexibility when planning, organizing and running their events. The wide range of services includes renting exhibition grounds, trade fair construction and marketing, personnel and food services. With its headquarters in Frankfurt am Main, the company is owned by the City of Frankfurt (60 percent) and the State of Hesse (40 percent). \* preliminary numbers 2017

For more information, please visit our website at:

[www.messefrankfurt.com](http://www.messefrankfurt.com) | [www.congressfrankfurt.de](http://www.congressfrankfurt.de) | [www.festhalle.de](http://www.festhalle.de)

Messe Frankfurt North America is a subsidiary of Messe Frankfurt and is headquartered in Atlanta, GA. Messe Frankfurt North America produces nine shows within the United States, Canada and Mexico. In addition to Techtextil North America and Texprocess Americas, the North American portfolio of events includes Waste & Recycling Expo Canada, Home Textiles Sourcing Expo, Apparel Sourcing USA and Texworld USA, INA PAACE Automechanika Mexico City and NACE Automechanika Atlanta.

For more information, please visit our website at [www.us.messefrankfurt.com](http://www.us.messefrankfurt.com).

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