

## **Press**

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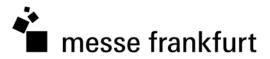
## Techtextil North America 2019 Sets its Sights on Raleigh

The sixteenth edition of Techtextil North America announces the 2019 premier trade show for technical textiles and nonwovens will be held in Raleigh, North Carolina. The relocation to Raleigh brings the show back to the heart of the North American Textile Industry, with drive-in access for many leading global companies and within minutes of one of the best airports in the US, Raleigh-Durham International Airport.

North Carolina's rich history in textile production dates back to the 1800s and today serves as the location of several of the most important global textile companies, industry associations and educational resources. North Carolina leads the U.S. in the textile mill industry with over 700 textile manufacturing establishments and over 42,000 industry workers.

In addition, North Carolina State University's College of Textiles, located in downtown Raleigh, serves as a hub for textile research and development and as a primary supplier to the industry talent pipeline nationwide.

"We are thrilled to announce Raleigh as the Destination City for Techtextil North America 2019," said Dennis Smith, President, Messe Frankfurt North America. "Not only is North Carolina an international hub for industry and innovation in textiles, but the city of Raleigh has become one of the fastest growing, more forward-thinking in the nation. Techtextil North America 2019 aims to provide a regional platform for the global textile industry to conduct business, and the concentration of companies, associations, and educational



institutions in the area makes Raleigh the perfect location for our exhibitors and visitors to come together to do so."

For more information on Techtextil North America, please visit <a href="https://www.techtextilna.com">www.techtextilna.com</a>.

## **Background information on Messe Frankfurt**

Messe Frankfurt is the world's leading trade fair, congress and event organiser with its own exhibition site. More than 2,300 employees in 30 locations achieve an annual turnover of almost 647 million euros. Thanks to far-reaching networks with industry and an international sales network, the corporate group is able to efficiently support the business interests of its customers. A comprehensive service offer, both on site and online, guarantees customers across the world the same high quality and flexibility in the planning, organisation and realisation of their event. The variety of services it offers range from site rental, trade fair construction and marketing services to personal services and gastronomy. The headquarters of the company are located in Frankfurt am Main. Its shareholders are the City of Frankfurt with 60 per cent and the State of Hesse with 40 per cent. More information: <a href="https://www.messefrankfurt.com">www.messefrankfurt.com</a>.

Messe Frankfurt North America is a subsidiary of Messe Frankfurt and is headquartered in Atlanta, GA. Messe Frankfurt North America produces nine shows within the United States, Canada and Mexico. In addition to Techtextil North America, the North American portfolio of events includes Texprocess Americas, Canadian Waste & Recycling, Home Textiles Sourcing Expo, International Apparel Sourcing Show and Texworld USA, INA PAACE Automechanika and NACE Automechanika. More information: <a href="https://www.us.messefrankfurt.com">www.us.messefrankfurt.com</a>.

