

Press

Techtextil North America Raleigh Convention Center 500 S. Salisbury St. Raleigh, NC 27601

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Contact

Ali Rosenberger Tel. +1 770 984 8016 x2428 <u>ali.rosenberger@usa.messefrankfurt.com</u> www.techtextilNA.com

Registration has Officially Opened for Techtextil North America 2019

Registration for Techtextil North America 2019, being held February 26-28, 2019 in Raleigh, North Carolina has officially opened. Techtextil North America is where manufacturers, suppliers, service providers and industry professionals come together for three days of networking, education & innovation.

Decision makers from all of the major industries that touch technical textiles and nonwovens attend Techtextil Noth America to conduct business and discover the latest product developments and industry trends. This year's event is expected to draw visitors from across the globe, including of top industry executives, buyers, engineers, technical directors, plant managers, product development managers, and more.

Program Highlights

Premier Symposium: The highly-acclaimed symposium provides attendees the opportunity to listen and learn from industry leaders and subject matter experts as they discuss some of the most pivotal advancements in research and technology and shed light on the current global economic state and its effects across industries. Those who purchase symposium passes will attend sessions on today's hot topics including smart textiles, new fiber developments, advancements in nonwovens, and sessions that will address innovations in textiles for industry-specific applications including medical, aerospace, personal protection and more.



For the first time, Techtextil North America 2019 will offer a la carte pricing, giving visitors the flexibility to pick and choose the sessions most relevant to them, as well as a "Full Experience" option, which includes three-day exhibit hall access, entry into all Symposium sessions, as well as shuttle transportation and entry into Reception & Tours at NC State. For more information on pricing and session offerings, visit https://techtextilnorthamerica2019.expotracker.net.

"The Lab" Testing Demonstration Area: A brand new show floor feature to Techtextil North America, "The Lab" is a demonstration and learning area featuring equipment & technology for textile testing and standards. Participation in The Lab will provide exhibiting companies with amazing opportunities for additional exposure, and give visitors the chance to experience textile testing first hand, discover new testing methods and educate themselves on the latest in industry standards.

Student Research Poster Program: The annual Graduate Student Poster Program has become a must visit show floor attraction for visitors at Techtextil North America. This year, the Program is open to undergraduate students, as well as those pursuing their Master's or Ph.D. Students from around the world will have a platform to share their research findings with peers and potential employers/sponsors, and a chance to present their research in front of a captive audience during the three days of Tech Talks, which will be located on the show floor and will once again be powered by The Nonwovens Institute.

After-hours Reception & Tours at North Carolina State University's College of Textiles: Techtextil North America and North Carolina State University's College of Textiles are excited to announce an evening of education and exploration, taking place on Wednesday, February 27th from 6:00-8:30 pm. Ticketholders will enjoy light hors d'oeuvres, drinks, and will have the chance to network with other show attendees in an open-house style reception, as well as meet and greet with students and faculty and view current projects and research studies as they tour the top-of-the-line laboratories and fabrication facilities. Guided tours of The Nonwovens Institute will also be taking place, with a limited number of spots available.



Tickets are currently available as an add-on to all registration types, and will be available for purchase on-site for an increased price. Limited Availability.

For more information on the upcoming edition of Techtextil North America, February 26-28, 2019 in Raleigh, North Carolina, please visit <u>www.techtextilna.com</u>.

Background information on Messe Frankfurt

Messe Frankfurt is the world's largest trade fair, congress and event organiser with its own exhibition grounds. With more than 2,400 employees at 30 locations, the company generates annual sales of around €669 million. Thanks to its far-reaching ties with the relevant sectors and to its international sales network, the Group looks after the business interests of its customers effectively. A comprehensive range of services – both onsite and online – ensures that customers worldwide enjoy consistently high quality and flexibility when planning, organising and running their events. The wide range of services includes renting exhibition grounds, trade fair construction and marketing, personnel and food services. With its headquarters in Frankfurt am Main, the company is owned by the City of Frankfurt (60 percent) and the State of Hesse (40 percent).

For more information, please visit our website at:

www.messefrankfurt.com | www.congressfrankfurt.de | www.festhalle.de

Messe Frankfurt North America is a subsidiary of Messe Frankfurt and is headquartered in Atlanta, GA. Messe Frankfurt North America produces nine shows within the United States, Canada and Mexico. In addition to Techtextil North America and Texprocess Americas, the North American portfolio of events includes Waste & Recycling Expo Canada, Home Textiles Sourcing Expo, Apparel Sourcing USA and Texworld USA, INA PAACE Automechanika Mexico City and NACE Automechanika Atlanta. For more information, please visit our website at www.us.messefrankfurt.com.

