

**Press release**

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## New Dates Announced for INA PAACE Automechanika Mexico City

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### Postponement of September 2020 edition

After extensive discussions with the automotive community and thoughtful consideration of the current environment in Mexico, organizers of [INA PAACE Automechanika Mexico City](http://www.inapaaceautomechanika.com) have made the determination to postpone the 2020 edition. Originally slated for July and then moved to September, the show will now occur July 21 – 23, 2021 at Centro Citibanamex, Mexico City.

“Amid continued market disruption in Mexico, and an overall understanding that our exhibitors, visitors and staff are experiencing challenges, postponing the show is the best path forward. Nevertheless, it is our obligation to the markets we serve to continue to provide opportunities to connect through these uncertain times and beyond,” stated Constantin von VierEGge, President and CEO, Messe Frankfurt North America. “We are continuing to innovate and develop new initiatives through investment of digital solutions to address this need.”

Understanding that nothing will ever replace face-to-face interaction, the impact of COVID-19 on the global business industry has been enormous. The July 2021 edition will offer a fresh approach conducive to the “new normal”. Whether that will include a more spacious layout or an intimate setting designed for business matchmaking and networking, INA PAACE Automechanika Mexico City will be guided by physical distancing guidelines, crowd-control measures, and enhanced cleaning protocols.

Supplying an extensive horizontal and vertical product spectrum, INA PAACE Automechanika Mexico City represents Latin America’s largest international trade show for the automotive aftermarket, OE

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manufacturing and service industry and looks forward to maintaining the position where industry professionals can once again gather to exchange knowledge, new ideas, and do business.

“Despite the current challenges, we are ready to begin preparations for our next edition and are extremely pleased with the continued support of the many leading domestic and international automotive companies planning to join us in 2021. Their value, coupled with the steadfast endorsement from our attendees, gives confidence in our decision and the future moving forward,” noted Oscar Albin, President of the National Autoparts Industry C.A.

Additional information can be found on the event website at [www.INAPAAACEAutomechanika.com](http://www.INAPAAACEAutomechanika.com)

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[Press information and photographic material](#)

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**Background information on Messe Frankfurt**

Messe Frankfurt is the world's largest trade fair, congress and event organizer with its own exhibition grounds. With more than 2,600\* employees at 30 locations, the company generates annual sales of around €733\* million. We have close ties with our industry sectors and serve our customers' business interests efficiently within the framework of our Fairs & Events, Locations and Services business fields. One of the Group's key USPs is its closely knit global sales network, which extends throughout the world. Our comprehensive range of services – both onsite and online – ensures that customers worldwide enjoy consistently high quality and flexibility when planning, organizing and running their events. The wide range of services includes renting exhibition grounds, trade fair construction and marketing, personnel and food services. Headquartered in Frankfurt am Main, the company is owned by the City of Frankfurt (60 percent) and the State of Hesse (40 percent).

For more information, please visit our website at: [www.messefrankfurt.com](http://www.messefrankfurt.com)

\* preliminary figures 2019).

Messe Frankfurt North America is a subsidiary of Messe Frankfurt. Headquartered in Atlanta, Georgia, the company produces and manages eleven shows within the United States, Canada and Mexico. The North American portfolio includes Texworld USA, Apparel Sourcing

USA, Home Textiles Sourcing Expo, Tectextil North America, Texprocess Americas, The Clean Show, INA PAACE Automechanika Mexico City, Waste & Recycling Expo Canada, Municipal Equipment Expo Canada, Festival of Motoring USA and Process Expo.  
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