

**Press release**

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## Sourcing Event of the Summer opens virtually

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### **Summer edition opens on virtual platform providing sourcing, education and networking opportunities**

Today, for the first time ever, [Texworld USA](http://www.texworldusa.com), alongside [Apparel Sourcing USA](http://www.apparelsourcingshow.com), will open its 2020 summer edition virtually. Traditionally held at the Jacob K. Javits Center in New York City, the Sourcing Event of the Summer is opening to an even larger audience for three days of sourcing, education and networking.

“The industry was searching for an alternative solution to reach global suppliers during these challenging times. As evidenced by the tremendous support from participating companies, exhibitors and attendees alike, Texworld USA is that solution. We have always been dedicated to providing a platform for the textile sourcing community and we are excited to continue to do so now until we are able to meet again face-to face.” stated Jennifer Bacon, Show Director, Fashion and Apparel, Messe Frankfurt North America.

As the East Coast’s largest sourcing event, Texworld USA represents the industry’s most important marketplace where international mills and manufacturers can showcase the next material innovation. With thousands of professionals, from fabric buyers, product R&D specialists, designers and others, the premier of the virtual event draws from every corner of the United States and interest from brands worldwide.

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More than 450 exhibiting companies from 16 countries, including Italy, Canada, Pakistan, Peru, China, Taiwan, India, Turkey, the United States and others will be on hand with their high-quality apparel fabrics, trims and accessories available at reasonable prices.

Together, Texworld USA and Apparel Sourcing USA cover nearly 40 different product categories. All of which will be represented on the virtual platform with more than 20,000 product listings. Visitors can take advantage of the AI-powered matchmaking capabilities to get a list of recommended textile suppliers, set up video meetings and chat to cultivate stronger business relationships.

Amidst a virtual connection to more than 450 textile manufacturers, [12 compelling educational sessions](#) covering a host of globally relevant topics will be streamed during the three day live event. Led by a list of highly regarded brands and experts in various textile and apparel fields, this not-to-be missed program offers access to case studies and solutions to several of today's unprecedented challenges.

Held alongside Texworld USA and Apparel Sourcing USA is the co-located event, [Home Textiles Sourcing](#), for those manufacturers, retailers, converters, contract specifiers and designers seeking new fabrics and products for their latest home collections.

[Registration is still open](#). To register or for more information on any of these events, please visit us online.

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**Background information on Texworld USA**

Texworld USA is one of the largest sourcing event on the East Coast for apparel fabric buyers, research and product development specialists, designers, merchandisers and overseas sourcing professionals. This international business platform offers a wide product range covering the entire fabric spectrum. From casual cotton to function fabrics and sophisticated knits to intricate laces, season-to-season attendees discover textiles of innovative structures, material mixes and surprising color palettes. For more information, please visit [www.texworldusa.com](http://www.texworldusa.com).

**Background information Apparel Sourcing USA**

As a long-term joint venture partnership between Messe Frankfurt and CCPIT-TEX, Apparel Sourcing USA offers apparel brands, retailers, wholesalers and independent design firms a dedicated sourcing marketplace for finding the best international apparel manufacturers. As the only event on the East Coast to focus on finished apparel, contract manufacturing and

private label development, the show provides attendees direct access to suppliers specializing in ready-to-wear for men, women, children and accessories.

For more information, please visit: [www.apparelsourcingshow.com](http://www.apparelsourcingshow.com)

#### **Background information on Home Textiles Sourcing**

As a long-term joint venture partnership between Messe Frankfurt and CCPIT-TEX, Home Textiles Sourcing is one of the largest sourcing events in North America to solely focus on fabrics and finished soft goods for all home applications. Held annually alongside Texworld USA and Apparel Sourcing USA, Home Textiles Sourcing provides manufacturers, retailers, jobbers, converters, contract specifiers and designers a one-stop-sourcing venue to locate new fabrics and products for their latest collections. Together the three co-located shows create one of the largest fabric sourcing destinations for the North American marketplace.

For more information, please visit our website at: [www.hometextilessourcingexpo.com](http://www.hometextilessourcingexpo.com).

#### **Background information on Messe Frankfurt**

Messe Frankfurt is the world's largest trade fair, congress and event organizer with its own exhibition grounds. With more than 2,600\* employees at 30 locations, the company generates annual sales of around €733\* million. We have close ties with our industry sectors and serve our customers' business interests efficiently within the framework of our Fairs & Events, Locations and Services business fields. One of the Group's key USPs is its closely knit global sales network, which extends throughout the world. Our comprehensive range of services – both onsite and online – ensures that customers worldwide enjoy consistently high quality and flexibility when planning, organizing and running their events. The wide range of services includes renting exhibition grounds, trade fair construction and marketing, personnel and food services. Headquartered in Frankfurt am Main, the company is owned by the City of Frankfurt (60 percent) and the State of Hesse (40 percent).

For more information, please visit our website at: [www.messefrankfurt.com](http://www.messefrankfurt.com)

\* preliminary figures 2019).

Messe Frankfurt North America is a subsidiary of Messe Frankfurt. Headquartered in Atlanta, Georgia, the company produces and manages ten shows within the United States, Canada and Mexico. The North American portfolio includes Texworld USA, Apparel Sourcing USA, Home Textiles Sourcing Expo, Techtextil North America, Texprocess Americas, The Clean Show, INA PAACE Automechanika Mexico City, Waste & Recycling Expo Canada, Municipal Equipment Expo Canada, Festival of Motoring USA and Process Expo. For more information, please visit our website at [www.us.messefrankfurt.com](http://www.us.messefrankfurt.com).