

# Press

Techttextil North America  
Raleigh Convention Center  
Raleigh, North Carolina  
August 23 - 25, 2021

USA, February 16, 2021

Press Contact

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## **Techttextil North America 2021 Educational Features Now Accepting Applicants**

February 16, 2021 – Atlanta, GA –The 2021 edition of Techttextil North America is now accepting abstracts for the highly acclaimed Techttextil North America Symposium and additional educational features including Tech Talks, The Lab, and The Student Research Poster Program. Techttextil North America 2021 will be held August 23 – 25, 2021 at the Raleigh Convention Center in Raleigh, North Carolina.

### **Techttextil North America Symposium**

The Techttextil North America Symposium will provide the latest research and technology across verticals – with insights into textile industry trends, challenges brought on by emerging technology and how to keep stride in an ever-changing, global business landscape. It will explore advancements throughout the supply chain and address the industry's response to the COVID-19 pandemic.

The highly acclaimed Symposium will feature seven paid sessions featuring presentations and discussions with academia and industry experts on the following topics:

- Reinventing the Supply Chain
- Digital Transformation
- Sustainability in Laundering and Textile Care
- Circular Economy
- Fabric and Materials ID
- Government Laws and Regulations
- Nonwovens and Personal Protective Equipment (PPE)

Submissions to present in the Techttextil North America Symposium must be sent to [ali.rosenberger@usa.messefrankfurt.com](mailto:ali.rosenberger@usa.messefrankfurt.com) by April 2, 2021.

### Show Floor Education

Also returning to Techtextil North America are Tech Talks and The Lab – complimentary mini-sessions on the show floor, for which abstracts are now being solicited in (but not limited to) research, design, engineering, and innovation in the following areas:

- New Fiber Technologies
- Testing and Standards
- Raw Materials & Sustainability
- Medical/Healthcare/PPE
- Durable Nonwovens
- High Performance Materials
- Nanotechnology
- Military Textile Applications
- Smart Textiles
- Automotive & Aerospace
- Manufacturing Technology
- Textile Care

Submissions to present in the Techtextil North America Symposium must be sent to [ali.rosenberger@usa.messefrankfurt.com](mailto:ali.rosenberger@usa.messefrankfurt.com) by May 1, 2021.

### Student Research Poster Program

For students with research in technical textiles, nonwovens or a related field, the Student Research Poster Program is also now open for applications. Techtextil North America invites students perusing their undergraduate, graduate, or Ph.D. degrees to submit unpublished, technical research to be considered for this opportunity to present their findings on the show floor among industry professionals. Subject areas include but are not limited to:

#### Technical Textiles

- Aerospace
- Automotive
- Coated Fabrics
- Composites
- Geosynthetics
- High Performance
- Medical & Healthcare

- Military, Safety & Protective
- Nanotechnology
- Smart Textiles

#### Nonwovens

- Automotive
- Fibers
- Filtration

- Functionalization
- Geosynthetics
- Medical & Hygiene
- Nanofibers
- Polymers
- Wipes

Student applications must be sent to [peyton.rowe@usa.messefrankfurt.com](mailto:peyton.rowe@usa.messefrankfurt.com) by May 21, 2021.

Informational flyers and other forms can be found at: <https://techtextil-north-america.us.messefrankfurt.com/us/en/themesandevents.html>

To receive the latest updates and announcements, from show features to new exhibitors to educational content and more, subscribe now: [https://www.pages04.net/messefrankfurtinc/TTNA\\_SUBS/](https://www.pages04.net/messefrankfurtinc/TTNA_SUBS/).

Thank you for your coverage and support of Techtextil North America. For further information, images or interview inquiries, please contact Ali Rosenberger: [ali.rosenberger@usa.messefrankfurt.com](mailto:ali.rosenberger@usa.messefrankfurt.com).

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**Background information on Messe Frankfurt**

Messe Frankfurt is the world's largest trade fair, congress and event organiser with its own exhibition grounds. The Messe Frankfurt Group employs around 2,500\* people in a total of 30 subsidiaries. The company generated annual sales of approximately €250\* million in 2020 after having recorded sales of €738 million the previous year. Even in difficult times caused by the coronavirus pandemic, we are globally networked with our industry sectors. We have close ties with our industry sectors and serve our customers' business interests efficiently within the framework of our Fairs & Events, Locations and Services business fields. One of the Group's key USPs is its closely knit global sales network, which extends throughout the world. Our comprehensive range of services – both onsite and online – ensures that customers worldwide enjoy consistently high quality and flexibility when planning, organising and running their events. We are expanding our digital expertise with new business models. The wide range of services includes renting exhibition grounds, trade fair construction and marketing, personnel

and food services. Headquartered in Frankfurt am Main, the company is owned by the City of Frankfurt (60 percent) and the State of Hesse (40 percent).

For more information, please visit our website at: [www.messefrankfurt.com](http://www.messefrankfurt.com).

\* preliminary figures 2020

Messe Frankfurt North America is a subsidiary of Messe Frankfurt and is headquartered in Atlanta, GA. Messe Frankfurt North America produces and manages 10 shows within the United States, Canada and Mexico. In addition to Techtextil North America, the North American portfolio of events includes Texworld USA, Apparel Sourcing USA, Home Textiles Sourcing Expo, , Texprocess Americas, The Clean Show, INA PAACE Automechanika Mexico City, Waste & Recycling Expo Canada, Festival of Motoring US and PROCESS EXPO.

For more information, please visit our website at <http://www.us.messefrankfurt.com>.

#### **Background Information on North Carolina State University's College of Textiles**

The NC State University College of Textiles is recognized as the global leader in textile education, research and service. NC State produces more textile graduates per year than any other university in the country, leading the way in textile and fashion design, product development, brand marketing, basic and applied science, and engineering. The College of Textiles' faculty and alumni foster research and new technologies that span the textile industry. Located on the award-winning Centennial Campus, the textile complex features more than 60 labs and studio spaces that provide opportunities for the development of innovative products and services, contributing to the economic, societal and intellectual prosperity of North Carolina and fueling worldwide economic development. For more information about the NC State College of Textiles, visit [textiles.ncsu.edu](http://textiles.ncsu.edu).