

Press

Techttextil North America
Raleigh Convention Center
500 S. Salisbury St.
Raleigh, NC 27601

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[## Expanded Product Categories at Techttextil North America](http://www.techtextilNA.com</p></div><div data-bbox=)

ATLANTA, GA – June 2, 2021 – Techttextil North America returns to Raleigh, North Carolina August 23-25, 2021, bringing with it the latest innovations and supply chain solutions for the technical textiles and nonwovens industries. Visitors will have the chance to source manufacturing technology, machinery, and textile products ranging from high-tech fibers, functional apparel fabrics and smart textiles to composites and nonwovens.

In addition, this year's event will see expanded product categories through the incorporation of two new pavilions:

Textile Care Pavilion

The new Textile Care Pavilion, powered by the Clean Show, will showcase the latest products & technologies for the textile care sector – from treatment to finishing to after-market care. The Textile Care Pavilion will include innovative products and services in the following categories:

- Washing/drying equipment
- Water technology/utilities/energy saving
- Green product technology
- Agents and systems for the cleaning, finishing and disinfection of textiles
- Logistics and material flow

Texprocess Americas Pavilion

Supported by SPESA, the Texprocess Americas Pavilion will feature manufacturers and distributors of machinery, equipment, parts, supplies, systems, technology, supply chain solutions, and other products and services used for the development of sewn products. Product categories include, but are not limited to:

- Stitching, joining and fastening materials and technology
- Fabrics/materials
- Textile finishing
- Product processing and finishing

Exhibit space in both pavilions is available, but limited. Interested companies can learn more and apply for a booth via the Techtextil North America [website](#).

Attendee Information

Advanced pricing ends June 18th, 2021, and standard pricing will run from June 19th through the last day of the show. Full pricing details can be found on the show's [website](#). Additional discounts are available for students and military.

Registration can be accessed [here](#). For more information on the upcoming edition of Techtextil North America, August 23-25, 2021 in Raleigh, North Carolina, please visit: www.techtextilna.com.

To receive the latest updates and announcements, from show features to new exhibitors, to educational content and more, subscribe [here](#)!

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Background information on Messe Frankfurt

Messe Frankfurt is the world's largest trade fair, congress and event organiser with its own exhibition grounds. The Messe Frankfurt Group employs around 2,500* people in a total of 30 subsidiaries. The company generated annual sales of approximately €250* million in 2020 after having recorded sales

of €738 million the previous year. Even in difficult times caused by the coronavirus pandemic, we are globally networked with our industry sectors. We have close ties with our industry sectors and serve our customers' business interests efficiently within the framework of our Fairs & Events, Locations and Services business fields. One of the Group's key USPs is its closely knit global sales network, which extends throughout the world. Our comprehensive range of services – both onsite and online – ensures that customers worldwide enjoy consistently high quality and flexibility when planning, organising and running their events. We are expanding our digital expertise with new business models. The wide range of services includes renting exhibition grounds, trade fair construction and marketing, personnel and food services. Headquartered in Frankfurt am Main, the company is owned by the City of Frankfurt (60 percent) and the State of Hesse (40 percent).

For more information, please visit our website at: www.messefrankfurt.com.

* preliminary figures 2020

Messe Frankfurt North America is a subsidiary of Messe Frankfurt and is headquartered in Atlanta, GA. Messe Frankfurt North America produces and manages 10 shows within the United States, Canada and Mexico. In addition to Techtextil North America, the North American portfolio of events includes Texworld New York, Apparel Sourcing New York, Home Textiles Sourcing, Texprocess Americas, The Clean Show, INA PAACE Automechanika Mexico City, Waste & Recycling Expo Canada, Festival of Motoring US and PROCESS EXPO.

For more information, please visit our website at <http://www.us.messefrankfurt.com>.