

Press

Techttextil North America
Raleigh Convention Center
500 S. Salisbury St.
Raleigh, NC 27601

USA, June 15, 2021

Contact

Ali Rosenberger
Tel. +1 770 984 8016 x2428
ali.rosenberger@usa.messefrankfurt.com
www.techtex^{til}NA.com

Advanced Pricing Ends This Week for Techttextil North America 2021

ATLANTA, GA – June 15, 2021 – Early bird registration for [Techtextil North America 2021](#), being held August 23-25, 2021 in Raleigh, North Carolina, ends this Friday.

Techttextil North America's tiered pricing structure provides significant savings to those who register in advance. All Symposium registrations include three days of exhibit hall access. Advanced Pricing ends this week, so new registrants or those looking to upgrade their badge to include symposium sessions are encouraged to take advantage of the savings before prices increase.

Advanced Pricing (through June 18th, 2021):

- **\$800 for Full Symposium* pass**, offering the best value for education
- **\$500 for One Day Symposium***, Monday, August 23rd or Tuesday, August 24th
- **\$165 for One Day Symposium***, Wednesday August 25th
- **\$90 for Exhibit Hall only**

The highly-acclaimed Symposium will give attendees the opportunity to listen and learn from industry leaders and subject matter experts as they discuss some of the most pivotal advancements in research and technology within the last year and explore the future of textiles. This year's lineup features sessions led by the biggest names in industry and academia, covering today's hot topics.

To explore the full session schedule, visit: <https://techtextil-north-america.us.messefrankfurt.com/us/en/themesandevents/SymposiumSchedule.html>.

The Standard Pricing tier will remain active from June 19th through the last day of the show. Full pricing details can be found on the show's website. Additional discounts are available for students and military, for discount inquiries, contact: Ali.rosenberger@usa.messefrankfurt.com.

Registration can be accessed [here](#). For more information on the upcoming edition of Techtextil North America, August 23-25, 2021 in Raleigh, North Carolina, please visit: www.techtextilna.com.

To receive the latest updates and announcements, from show features to new exhibitors, to educational content and more, subscribe [here!](#)

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Background information on Messe Frankfurt

Messe Frankfurt is the world's largest trade fair, congress and event organiser with its own exhibition grounds. The Messe Frankfurt Group employs around 2,500* people in a total of 30 subsidiaries. The company generated annual sales of approximately €250* million in 2020 after having recorded sales of €738 million the previous year. Even in difficult times caused by the coronavirus pandemic, we are globally networked with our industry sectors. We have close ties with our industry sectors and serve our customers' business interests efficiently within the framework of our Fairs & Events, Locations and Services business fields. One of the Group's key USPs is its closely knit global sales network, which extends throughout the world. Our comprehensive range of services – both onsite and online – ensures that customers worldwide enjoy consistently high quality and flexibility when planning, organising and running their events. We are expanding our digital expertise with new business models. The wide range of services includes renting exhibition grounds, trade fair construction and marketing, personnel and food services. Headquartered in Frankfurt am Main, the company is owned by the City of Frankfurt (60 percent) and the State of Hesse (40 percent).

For more information, please visit our website at: www.messefrankfurt.com.

* preliminary figures 2020

Messe Frankfurt North America is a subsidiary of Messe Frankfurt and is headquartered in Atlanta, GA. Messe Frankfurt North America produces and manages 10 shows within the United States, Canada and Mexico. In addition to Techtextil North America, the North American portfolio of events includes Texworld New York, Apparel Sourcing New York, Home Textiles Sourcing, Texprocess Americas, The Clean Show, INA PAACE Automechanika Mexico City, Waste & Recycling Expo Canada, Festival of Motoring US and PROCESS EXPO.

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