

Press

Techtextil North America & Texprocess Americas
May 17-19, 2022
Georgia World Congress Center
Atlanta, Georgia

USA, March 1, 2021

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Techtextil North America & Texprocess Americas to Pivot to New Event Cycle After 2022

Atlanta, GA – March 1, 2021 – Co-located events Techtextil North America and Texprocess Americas will change their event cycle and shift permanently to odd years after the 2022 editions.

Last year, Techtextil North America and Texprocess Americas postponed their 2020 editions due to the COVID-19 pandemic. The largest co-located event for technical textiles, nonwovens, machinery, sewn products, technology, and equipment in the Americas will next be held May 17-19, 2022 in Atlanta, Georgia. Beyond 2022, however, due to a shift of the events' parent shows – Techtextil and Texprocess Frankfurt – to an even-year cycle, the North American editions will also undergo a cycle change, with the subsequent events scheduled for May 10-13, 2023 in Atlanta, and remaining in the odd year thereafter.

“The shift in cycle for Techtextil North America and Texprocess Americas may take some getting used to,” said Kristy Meade, Group Show Director – Technical Shows at Messe Frankfurt North America. “But given the changes being made in Frankfurt in response to the pandemic, we must act with the best interest of the industry in mind. As the premier events for the textile and sewn products industries, we know that many companies rely on a presence at our shows for global exposure; hosting the Frankfurt and North American events within the same calendar year would make it hard for many companies to participate in both, and the last thing we want to do is limit our customers' ability to do business.”

The North American team has received support in this decision from their partners at ATME-I and SPESA:

“Two of the most important lessons we learned this past year are that nothing can replace the value of live trade shows when it comes to making personal connections, and that the ability to adapt is key to success. SPESA is excited to welcome our members and the entire sewn products industry to Atlanta once again for Texprocess Americas 2022 and again in 2023 as we pivot to a new odd-year show cycle. We look forward to many more successful shows in the future. We are confident that making the switch to odd years will allow Texprocess Americas to continue to be the best equipment trade show in the Americas and an invaluable resource for our industry.” - Michael McDonald, President, SPESA.

This cycle change will also effect Techtextil North America’s standalone event, which will switch to an even-year cycle starting in 2024. The next edition will take place August 23-25, 2021 in Raleigh, North Carolina. Please visit the show’s [website](#) for more information. Booth sales are currently active for this event and early bird registration is set to open mid-March. To receive the latest updates and announcements, from show features to new exhibitors, to educational content and more, subscribe [here!](#)

Thank you for your coverage and support of Techtextil North America & Texprocess Americas. For further information, images or interview inquiries, please contact Ali Rosenberger: ali.rosenberger@usa.messefrankfurt.com.

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Background information on Messe Frankfurt

Messe Frankfurt is the world's largest trade fair, congress and event organiser with its own exhibition grounds. The Messe Frankfurt Group employs around 2,500* people in a total of 30 subsidiaries. The company generated annual sales of approximately €250* million in 2020 after having recorded sales of €738 million the previous year. Even in difficult times caused by the coronavirus pandemic, we are globally networked with our industry sectors. We have close ties with our industry sectors and serve our customers' business interests efficiently within the framework of our Fairs & Events, Locations and Services business fields. One of the Group's key USPs is its closely knit global sales network, which extends throughout the world. Our comprehensive range of services – both onsite and online – ensures that customers worldwide enjoy consistently high quality and flexibility when planning, organising and running their events. We are expanding our digital expertise with new business models. The wide range of services includes renting exhibition grounds, trade fair construction and marketing, personnel and food services. Headquartered in Frankfurt am Main, the company is owned by the City of Frankfurt (60 percent) and the State of Hesse (40 percent).

For more information, please visit our website at: www.messefrankfurt.com.

* preliminary figures 2020

Messe Frankfurt North America is a subsidiary of Messe Frankfurt and is headquartered in Atlanta, GA. Messe Frankfurt North America produces and manages 10 shows within the United States, Canada and Mexico. In addition to Techtextil North America and Texprocess Americas, the North American portfolio of events includes Texworld New York, Apparel Sourcing USA, Home Textiles Sourcing Expo, The Clean Show, INA PAACE Automechanika Mexico City, Waste & Recycling Expo Canada, Festival of Motoring US and PROCESS EXPO.

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