

PRESS RELEASE

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Techtexitil North America & Texprocess Americas Launch Virtual Symposium

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Atlanta, GA – September 2 – In lieu of an in-person event in 2020, Techtexitil North America and Texprocess Americas have announced the launch of their first ever Virtual Symposium, a webinar series designed to keep the technical textiles, nonwovens and sewn products industries up to date with the latest trends and innovations.

Like the in-person events, originally scheduled for May 2020 prior to the COVID-19 pandemic, the Techtexitil North America and Texprocess Americas Virtual Symposium will provide attendees the opportunity to learn from the brightest minds in both industry and academia as they discuss some of the most pivotal advancements in research and technology and shed light on the current global economic state and its effects across industries.

The program will take inspiration from the original line-up of sessions assembled for the May events, with the addition of new content and speakers to provide attendees with the most up-to-date information. Divided into two tracks, each is a carefully curated selection of sessions exploring the latest technologies, trends and insights into the future of textile-related industries. Attendees can choose to follow the Technical Textiles Track for an in-depth look at textile engineering and innovation, or the Sewn Products Track for new solutions and technologies in manufacturing. Or, to get the best of both worlds, attendees may choose sessions from each.

The Technical Textiles track will feature highly technical sessions supported in part by Georgia Tech's School of Materials Science and Engineering. Each session will be led by experts in the fields of fibers and polymers, nonwovens, nanotechnology, biomedical engineering and more, and will provide a deeper look into the research driving textile innovation and product development for various industries.

The Sewn Products track will cover the latest trends and emerging technologies in seven comprehensive sessions and panel-style discussions featuring industry leaders and subject matter experts. The program will examine all levels of the supply chain, exploring how production has changed

and how industry players – from suppliers to manufacturers to retailers – are adapting to it.

Registration is currently open for all sessions, and can be accessed [here](#).

The next edition of Techtextil North America will take place August 23-25, 2021 in Raleigh, North Carolina, followed by the co-location of Texprocess America and Techtextil North America, May 17-19, 2022 in Atlanta, Georgia.

For the latest event updates, subscribe to the shows' e-mail lists at www.techtextilna.com and www.texprocessamericas.com.

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Background information on Messe Frankfurt

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For more information, please visit our website at: www.messefrankfurt.com

* preliminary figures 2019

Messe Frankfurt North America is a subsidiary of Messe Frankfurt and is headquartered in Atlanta, GA. Messe Frankfurt North America produces and manages 10 shows within the United States, Canada and Mexico. In addition to Techtextil North America and Texprocess Americas, the North American portfolio of events includes Texworld USA, Apparel Sourcing USA, Home Textiles Sourcing Expo, The Clean Show, INA PAACE Automechanika Mexico City, Waste & Recycling Expo Canada, Festival of Motoring US and PROCESS EXPO.

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