

PRESS RELEASE

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The Clean Show
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Georgia World Congress Center
Atlanta, Georgia

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New Products, Technologies, First-time Exhibitors and More to Discover at Clean 2022

Atlanta, GA – Doors open July 30th for The Clean Show 2022. In just under two months, the industry will reunite for four days of networking, education, and business development.

The Clean Show creates a platform that brings together all industry professionals to network, educate, and share the latest technologies in the industry. Each edition, thousands of people from around the world come to the Clean Show to see and learn about the newest and most technologically advanced products the industry has to offer, and this edition will be no different.

From software and automation, to advanced machinery and equipment, to hygiene, reusable textiles and sustainable textile care solutions, the 2022 edition will be packed with advancements moving the industry forward.

Exhibit Hall

Exhibitors are gearing up to meet with potential buyers from across the commercial laundering, drycleaning, and textile service industry, and will have products and innovations on display representing the entire value-added chain in the textile care, dry cleaning, and laundry sectors, including:

- Machinery, systems and accessories for washing, cleaning, and other textile applications
- Financial & technology solutions
- Additives & chemicals
- Facility maintenance

- Logistics and material flow
- Energy saving solutions and water technology

This year, visitors can expect a diverse group of exciting new products and technologies to be debuted on the show floor, and will have 41 first-time exhibitors to discover, the record for most new companies in any one year in Clean Show history.

First-time exhibitor [CENTS](#) will debut Cents Connect, the first hardware suite to seamlessly communicate with Cents' software to create the most integrated laundry business experience in the industry.

[B&G Lieberman](#), supplier of tailoring, dry cleaning and alterations products since 1949, will show a new collection of Liebersew machines and [Hawo](#)'s new plastic-free packing concept, featuring the ORGANIXtex protective covering, made from natural compostable material, which can be processed on any packaging machine with impulse sealing technology.

Albatross USA, Inc. and [AlbaChem](#)[®] will feature their all-new volatile silicone-based liquid dry spotter, Alba Industrial Strength Spot Remover/Dry Cleaning Fluid, for removing all dry oil based stains. It is safe to use all fabrics, has a moderate to fast evaporation rate, and leaves zero residue – allowing it to be used before or after dry cleaning.

[Hurst Boiler](#) will introduce their latest product, EGO Series 3-Fuel Boiler at Clean 2022. The EGO boiler has a significantly smaller footprint and provides more water and steam volume compared to a conventional boiler design. It eliminates downtime on switch-back from electricity to gas operation.

View floorplan and exhibitor list [here](#) to explore the hundreds of other companies who will be sharing their latest products and innovations on the show floor.

Education

All Clean Show attendees will have the option to attend over 30 hours of free sessions, with content provided by the five partnering associations:
Association for Linen Management (ALM), Coin Laundry Association (CLA), Drycleaning & Laundry Institute International (DLI), Textile Care Allied Trades Association (TCATA) and TRSA, Association for Linen, Uniform and Facility

Services Industry. Additional support provided by ARTA, American Reusable Textile Association.

This year's sessions will address the latest trends, technologies and technical developments hitting the industry, and will feature strategies to help business owners become more efficient, effective and profitable, and how to adapt in an ever-changing business landscape.

Topics include:

- The Next Generation of Laundromats
- State of the Linen, Uniform and Facility Services Industry
- Pardon the Interruption, Automation in Progress
- 12 Profit Activators: Guaranteed To Create An Immediate Cash Flow Surge
- The Economic Impact of Reusable Textiles
- The CDC Perspective on Textile Care Services
- Marketing through Your POS
- And more!

The full schedule can be found [here](#).

[Registration](#) is currently open, with pre-show rates expiring on June 29, 2022. For more information, please visit the show's website. Clean has limited exhibition opportunities remaining. Companies interested in reserving a booth should contact Jewell Kowzan, Jewell.Kowzan@usa.messefrankfurt.com.

The Clean Show is organized in collaboration with five industry-leading associations: Association for Linen Management (ALM), Coin Laundry Association (CLA), Dry-cleaning & Laundry Institute (DLI), Textile Care Allied Trades Association (TCATA), and Textile Rental Services Association of America (TRSA).

Thank you for your coverage and support of The Clean Show. For further information, images or interview inquiries, please contact Ali Rosenberger: ali.rosenberger@usa.messefrankfurt.com.

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Background information on Messe Frankfurt

The Messe Frankfurt Group is the world's largest trade fair, congress and event organizer with its own exhibition grounds. The Group employs approximately 2,300* people at its headquarters in Frankfurt am Main and in 30 subsidiaries around the world. In 2021, the company had to contend with the challenges posed by the pandemic for the second consecutive year. Annual sales will be approximately €140* million after having been as high as €736 million in 2019 before the pandemic. Even in difficult times caused by the coronavirus pandemic, we are globally networked with our industry sectors. We have close ties with our industry sectors and serve our customers' business interests efficiently within the framework of our Fairs & Events, Locations and Services business fields. One of the Group's key USPs is its closely knit global sales network, which extends throughout the world. Our comprehensive range of services – both onsite and online – ensures that customers worldwide enjoy consistently high quality and flexibility when planning, organizing and running their events. We are expanding our digital expertise with new business models. The wide range of services includes renting exhibition grounds, trade fair construction and marketing, personnel and food services. Headquartered in Frankfurt am Main, the company is owned by the City of Frankfurt (60 percent) and the State of Hesse (40 percent).

For more information, please visit our website at: www.messefrankfurt.com

* Preliminary figures for 2021

Messe Frankfurt North America is a subsidiary of Messe Frankfurt and is headquartered in Atlanta, GA. Messe Frankfurt North America produces and manages shows within the United States, Canada, and Mexico. In addition to The Clean Show, the North American portfolio of events includes Texworld New York City, Apparel Sourcing New York City, Home Textiles Sourcing, Techtextil North America, Texprocess Americas, INA PAACE Automechanika Mexico City, Waste & Recycling Expo Canada, and Process Expo.

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