

PRESS RELEASE

USA, August 10, 2022

The Clean Show
July 30 - August 2, 2022
Georgia World Congress Center
Atlanta, Georgia

Contact:
Ali Rosenberger
Tel. +1 770 984 8016 x2428
ali.rosenberger@usa.messefrankfurt.com
www.cleanshow.com

Clean 2022 Lives up to the Hype, Receives High Marks from Across the Industry

The Clean Show closed last week at the Georgia World Congress Center in Atlanta, Georgia. After a year-long postponement due to COVID-19, the excitement to meet, in-person, with industry peers and experience the latest technology and innovations could be felt throughout Downtown Atlanta throughout the four day event.

"These industries have been through a lot these last two years," said Greg Jira, Show Director for The Clean Show, "and Clean's goal is to serve as a global platform for knowledge and idea sharing so that companies may walk away with the tools they need to recover and ultimately, thrive. With the feedback we are receiving from this year's event, it is clear that we were able to accomplish that and so much more."

Exhibitors & Products

This year, the 216,400 sq. ft. exhibit hall brought together 347 exhibiting companies from across the industry spectrum, showing the latest technology, machinery, equipment and other products and services for the commercial laundering, drycleaning, and textile care services industry.

Exhibitors were pleased with the overall attendance of the event, and the quality of the attendees present on the show floor.

"The Clean Show in Atlanta is over, and yes, we are overwhelmed. We are so delighted with the outcome of the show which was one that everybody had been anxiously waiting for," shared long-time Clean exhibitor JENSEN-

GROUP via LinkedIn. "We are very satisfied with the contacts and leads from this year's Clean Show. Our sales team has had many promising meetings with decision makers, and look forward to continuing the discussions in the near future."

This year saw 51 first-time exhibitors, the record for any edition of Clean Show to date, who had nothing but great things to say about their first experience:

"To say that the show has exceeded all expectations would be an understatement," said Jonathan Katz, Principal at Jupiter Coverage Corp., a first-time exhibitor at Clean. "Having the ability to be forward facing and meet so many great people in the span of four days was incredible. The Clean show gave my company the ability to showcase who we are, what we do, and how we can help to so many, in such a condensed time. It would take years to meet the amount of people we met in just four days! We already cannot wait for the next show in 2025."

"We found the Clean Show 2022 to our utmost satisfaction," said Faheem Adam, CEO of first-time exhibitor Marina Textiles. "The duration of the exhibition, the location and the ambience were all to our liking. We are already looking forward to the next Clean Show in Orlando 2025."

Show Highlights

Clean Show's exhibit hall remained the main attraction for this year's event, and brought nearly 10,000 industry professionals from North America and beyond ready to do in-person business. The floor saw a constant flow of activity – with attendees meeting new business partners and experiencing demonstrations of industry-leading machinery, equipment and technology live and in-action.

"We have had an amazing experience attending The Clean Show 2022, said Jason Mitchell, CEO of Premier Linen Services. "It was exciting seeing all of the new equipment on display from the various manufacturers, and checking out the advancements that are happening in our industry!"

In addition to the exhibit hall, visitors and exhibitors alike attended sessions addressing today's most pressing topics, with access to over 30 hours of complimentary education.

"So far, I've learned some great information about being a business owner in this industry," said Ajani Cargle, attending Clean with his father representing their family's business, Neighborhood Laundries in Chicago, Illinois. "I'm learning a lot about the daily operations and how to survive, scale and grow. This is probably the most advantageous aspect of an event I have experienced so far."

The Clean Show 2025

The next edition of The Clean Show will take place in Orlando, Florida. While specific dates are to be announced, the event is slated for mid-August, 2025

For more information, please visit: www.thecleanshow.com

The Clean Show is produced in collaboration with five industry-leading associations: Association for Linen Management (ALM), Coin Laundry Association (CLA), Dry-cleaning & Laundry Institute (DLI), Textile Care Allied Trades Association (TCATA), and TRSA – Association for Linen, Uniform and Facility Services Industry.

Thank you for your coverage and support of The Clean Show. For further information, images or interview inquiries, please contact Ali Rosenberger: ali.rosenberger@usa.messefrankfurt.com.

Stay connected:

Facebook: <https://www.facebook.com/thecleanshow/>

Twitter: <https://twitter.com/TheCleanShow>

Instagram: <https://www.instagram.com/thecleanshow/>

LinkedIn: <https://www.linkedin.com/company/the-clean-show>

###

Background information on Messe Frankfurt

The Messe Frankfurt Group is one of the world's leading trade fair, congress and event organisers with their own exhibition grounds. With a workforce of 2,200 people at its headquarters in Frankfurt am Main and in 28 subsidiaries, it organises events around the world. As in the previous year, annual sales for 2021 were significantly lower owing to the COVID-19 pandemic: approximately €154 million compared with Group sales as high as €736 million in pre-pandemic 2019. We serve our customers' business interests efficiently within the framework of our Fairs & Events, Locations and Services business fields. Sustainable business practices are a central pillar in our corporate strategy and strike a healthy balance between ecological and economic interests, social responsibility and diversity. Another of Messe Frankfurt's strengths is its powerful and closely knit global sales network, which covers around 180 countries in all regions of the world. Our comprehensive range of services – both onsite and online – ensures that customers worldwide enjoy consistently high quality and flexibility when planning, organising and running their events. We are using our digital expertise to develop new business models. The wide range of services includes renting exhibition grounds, trade fair construction and marketing, personnel and food services. With its headquarters in Frankfurt am Main, the company is owned by the City of Frankfurt (60 percent) and the State of Hesse (40 percent).

For more information, please visit our website at: www.messefrankfurt.com

Messe Frankfurt North America is a subsidiary of Messe Frankfurt and is headquartered in Atlanta, GA. Messe Frankfurt North America produces and manages shows within the United States, Canada, and Mexico. In addition to The Clean Show, the North American portfolio of events includes Texworld New York City, Apparel Sourcing New York City, Home Textiles Sourcing, Techtextil North America, Texprocess Americas, INA PAACE Automechanika Mexico City, Waste & Recycling Expo Canada, and Process Expo.

For more information, please visit our website at <http://www.us.messefrankfurt.com>.