



PRESS RELEASE

The Clean Show
July 30 - August 2, 2022
Georgia World Congress Center
Atlanta, Georgia

USA, March 1, 2022

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Visitor Registration for Clean 2022 Has Opened

Atlanta, GA – March 1, 2022 – Visitor registration for The Clean Show 2022, the largest event in the U.S. for the laundering, dry cleaning, textile care services, supplies, and equipment industry, is officially open! The four-day event, held in Atlanta, July 30 to August 2, 2022, will bring together thousands of industry professionals from all across the globe to conduct new business and discover the latest product developments, technology, and more.

[REGISTER NOW](#)

The 2022 edition will feature live demonstrations, networking opportunities, and educational sessions where industry experts will share the latest technological advancements hitting the industry, trend predictions, strategies to grow and expand into new markets, and insights on how to stay ahead of the competition.

Visitors' information can be found on The Clean Show's [website](#), along with a direct link to the registration portal. Within the [Planning & Preparation](#) section, attendees can obtain detailed information about the show date and hours, venue, registration prices and deadlines, housing, and tips to explore Atlanta.

Visitor Pricing

- Member: \$119 (through June 29, 2022)
- Non-member: \$149 (through June 29, 2022)
- Onsite: \$169 (Beginning on June 30, 2022)

Exhibitor Opportunities

During the Clean Show, exhibitors have the unique opportunity to showcase their products and latest innovations, discover new business opportunities and establish new strategic partnerships. The show floor features hundreds of exhibiting companies representing a diverse group of providers of products, supplies, and services to the laundering, dry cleaning, textile care services, supplies, and equipment industry.

“The Clean Show has proven to be the ideal exposition for industry leaders to find the latest innovations in textile care, ranging from industrial machinery and conveyor equipment to computer software and business systems. The show offers a great opportunity for exhibitors and visitors to learn how the various products and services can help their businesses to thrive in today’s highly competitive market. We can’t wait to host the show this year.” explains Greg Jira, Show Director.

Companies can find more information on The Clean Show’s website – through the [Information for Exhibitors](#) page. They can view the floorplan and download a space application, review sponsorship opportunities for additional exposure, explore rules and regulations, and more.

The Clean Show still has exhibition opportunities available, but space is almost sold out. Companies interested in reserving a booth should contact Jewell.Kowzan@usa.messefrankfurt.com as soon as possible.

The Clean Show is organized in collaboration with five industry-leading associations: Association for Linen Management (ALM), Coin Laundry Association (CLA), Dry-cleaning & Laundry Institute (DLI), Textile Care Allied Trades Association (TCATA), and Textile Rental Services Association of America (TRSA).

Thank you for your coverage and support of The Clean Show. For further information, images or interview inquiries, please contact Ali Rosenberger: ali.rosenberger@usa.messefrankfurt.com.

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Background information on Messe Frankfurt

The Messe Frankfurt Group is the world's largest trade fair, congress and event organizer with its own exhibition grounds. The Group employs approximately 2,300* people at its headquarters in Frankfurt am Main and in 30 subsidiaries around the world. In 2021, the company had to contend with the challenges posed by the pandemic for the second consecutive year. Annual sales will be approximately €140* million after having been as high as €736 million in 2019 before the pandemic. Even in difficult times caused by the coronavirus pandemic, we are globally networked with our industry sectors. We have close ties with our industry sectors and serve our customers' business interests efficiently within the framework of our Fairs & Events, Locations and Services business fields. One of the Group's key USPs is its closely knit global sales network, which extends throughout the world. Our comprehensive range of services – both onsite and online – ensures that customers worldwide enjoy consistently high quality and flexibility when planning, organizing and running their events. We are expanding our digital expertise with new business models. The wide range of services includes renting exhibition grounds, trade fair construction and marketing, personnel and food services. Headquartered in Frankfurt am Main, the company is owned by the City of Frankfurt (60 percent) and the State of Hesse (40 percent).

For more information, please visit our website at: www.messefrankfurt.com

* Preliminary figures for 2021

Messe Frankfurt North America is a subsidiary of Messe Frankfurt and is headquartered in Atlanta, GA. Messe Frankfurt North America produces and manages shows within the United States, Canada and Mexico. In addition to The Clean Show, the North American portfolio of events includes Texworld New York City, Apparel Sourcing New York City, Home Textiles Sourcing, Techtextil North America, Texprocess Americas, INA PAACE Automechanika Mexico City, Waste & Recycling Expo Canada, and PROCESS EXPO.

For more information, please visit our website at <http://www.us.messefrankfurt.com>.