

PRESS RELEASE

USA, March 18, 2022

The Clean Show
Next Edition: July 30 - August 2, 2022
Georgia World Congress Center
Atlanta, Georgia

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Clean Shifts Back to Odd Year, Announces Locations for Clean 2025, 2027

Atlanta, GA – The largest event in the U.S. for the laundering, dry cleaning, textile care services, supplies, and equipment industry will adjust the dates and locations for two upcoming editions. After The Clean Show 2022, being held in Atlanta July 30 - August 2, 2022, Clean will shift back to the odd years in 2025.

The move comes in response to the unprecedented postponement and rescheduling of events and trade fairs across the industry:

“Our goal in shifting Clean back to an odd-year cycle is to help restore balance to the international trade fair calendar as the industry recovers post-COVID,” said Greg Jira, Show Director for The Clean Show. “We believe this decision is best for the global industry as a whole.”

The following edition of The Clean Show will take place in August 2025 at the Orange County Convention Center in Orlando, Florida for the first time since 2005. Subsequently, Clean will return to the Las Vegas Convention Center in Las Vegas, Nevada in July 2027, Clean’s seventh edition in this location.

“We are looking forward to returning to these cities with a history of successful Clean Shows,” said Jira. “The venues are excited to have us back, and the industry is definitely ready for the return of our regularly-scheduled in-person events.”

Recognized as the premier exposition for laundering, dry-cleaning, textile care services, supplies, and equipment, The Clean Show attracts industry professionals from around the globe to see the newest and most

technologically advanced products the industry has to offer, featuring unmatched networking opportunities, live demonstrations for all segments of the industry, and more. In addition to exhibits, the show offers educational seminars on the latest technology, business management, sustainability, and more.

[Registration](#) is currently open for the next edition of The Clean Show, which will take place this summer in Atlanta, Georgia. For more information, please visit the show's website. Clean still has exhibition opportunities available, but space is almost sold out. Companies interested in reserving a booth should contact Jewell Kowzan, Jewell.Kowzan@usa.messefrankfurt.com.

The Clean Show is organized in collaboration with five industry-leading associations: Association for Linen Management (ALM), Coin Laundry Association (CLA), Dry-cleaning & Laundry Institute (DLI), Textile Care Allied Trades Association (TCATA), and Textile Rental Services Association of America (TRSA).

Thank you for your coverage and support of The Clean Show. For further information, images or interview inquiries, please contact Ali Rosenberger: ali.rosenberger@usa.messefrankfurt.com.

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Background information on Messe Frankfurt

The Messe Frankfurt Group is the world's largest trade fair, congress and event organizer with its own exhibition grounds. The Group employs approximately 2,300* people at its headquarters in Frankfurt am Main and in 30 subsidiaries around the world. In 2021, the company had to contend with the challenges posed by the pandemic for the second consecutive year. Annual sales will be approximately €140* million after having been as high as €736 million in 2019 before the pandemic. Even in difficult times

caused by the coronavirus pandemic, we are globally networked with our industry sectors. We have close ties with our industry sectors and serve our customers' business interests efficiently within the framework of our Fairs & Events, Locations and Services business fields. One of the Group's key USPs is its closely knit global sales network, which extends throughout the world. Our comprehensive range of services – both onsite and online – ensures that customers worldwide enjoy consistently high quality and flexibility when planning, organizing and running their events. We are expanding our digital expertise with new business models. The wide range of services includes renting exhibition grounds, trade fair construction and marketing, personnel and food services. Headquartered in Frankfurt am Main, the company is owned by the City of Frankfurt (60 percent) and the State of Hesse (40 percent).

For more information, please visit our website at: www.messefrankfurt.com

* Preliminary figures for 2021

Messe Frankfurt North America is a subsidiary of Messe Frankfurt and is headquartered in Atlanta, GA. Messe Frankfurt North America produces and manages shows within the United States, Canada, and Mexico. In addition to The Clean Show, the North American portfolio of events includes Texworld New York City, Apparel Sourcing New York City, Home Textiles Sourcing, Techtextil North America, Texprocess Americas, INA PAACE Automechanika Mexico City, Waste & Recycling Expo Canada, and Process Expo.

For more information, please visit our website at <http://www.us.messefrankfurt.com>.