

PRESS RELEASE

USA, February 14, 2022

Techtextil North America & Texprocess Americas
Georgia World Congress Center
Atlanta, Georgia
May 17 - 19, 2022

Contact:

Ali Rosenberger

Tel. +1 770 984 8016 x2428

ali.rosenberger@usa.messefrankfurt.com

www.techtextilNA.com

www.TexprocessAmericas.com

Early Bird Pricing Ends This Friday for Techtextil North America & Texprocess Americas 2022

Atlanta, GA – February 14, 2022 – There is less than one week remaining to purchase early bird tickets for the upcoming editions of Techtextil North America & Texprocess Americas, returning to Atlanta May 17-19, 2022. Prices will increase on Friday, February 18, 2022 at 11:59pm ET.

In addition to the Techtextil North America & Texprocess Americas co-located exhibit hall, each show's symposium sessions and tickets to the joint reception are all currently available at a reduced rate with early bird pricing. Tickets to these events are limited and likely to sell out, so interested attendees are encouraged to register in advance.

Each show-specific symposium features eight paid sessions on various topics and can be purchased through a one, two or three day pass. While the full details are to be released, this year's sessions will highlight the latest research, trends and innovations across the textile industry.

Techtextil North America Symposium

Techtextil North America's 2022 program is developed in partnership with the School of Materials Science and Engineering (MSE) at the Georgia Institute for Technology, and will feature three days of sessions covering smart textiles, circular economy, composites, nonwovens, energy textiles, PPE & respiratory protection, military textiles, and high performance fibers.

Texprocess Americas Symposium

The Texprocess Americas Symposium program, designed in collaboration with The University of Georgia and various thought leaders from the sewn products industry, will include sessions highlighting exciting innovations in

manufacturing technology, the latest trends affecting the sewn products and apparel supply chain, and insights into the future of manufacturing.

Official Techtextil North America & Texprocess Americas Reception

On Wednesday, May 18th from 6:30-10pm, the co-located shows will come together off the show floor for an evening of industry fun. The reception will be held at Der Biergarten in downtown Atlanta, only a short walk from the Georgia World Congress Center. With the purchase of a ticket, attendees will enjoy entertainment provided by a live Bavarian Oompah Band and a karaoke party room, German-inspired food and an open bar, and a chance to network with exhibitors and attendees alike in a laid back environment.

Registration can be completed [here](#). Links to housing, visa invitations and more are all available through the registration portal.

Thank you for your coverage and support of the 2022 editions of Techtextil North America, incorporated with ATME-I and Texprocess Americas, co-produced by SPESA.

For further information, images or interview inquiries, please contact Ali Rosenberger: ali.rosenberger@usa.messefrankfurt.com.

Stay connected:

Techtextil North America

Facebook: <https://www.facebook.com/techtextilNA/>

Twitter: <https://twitter.com/techtextilNA>

Instagram: <https://www.instagram.com/techtextilna/>

LinkedIn: <https://www.linkedin.com/company/techtextil-north-america>

Texprocess Americas

Facebook: <https://www.facebook.com/TexprocessAmericas/>

Twitter: <https://twitter.com/TexprocessAmer>

Instagram: <https://www.instagram.com/texprocessamerica/>

LinkedIn: <https://www.linkedin.com/company/texprocess-americas>

Background information on Messe Frankfurt

Messe Frankfurt is the world's largest trade fair, congress and event organiser with its own exhibition grounds. The Messe Frankfurt Group employs around 2,500* people in a total of 30 subsidiaries. The company generated annual sales of approximately €250* million in 2020 after having recorded sales of €738 million the previous year. Even in difficult times caused by the coronavirus pandemic, we are globally networked with our industry sectors. We have close ties with our industry sectors and serve our customers' business interests efficiently within the framework of our Fairs & Events, Locations and Services business fields. One of the Group's key USPs is its closely knit global sales network, which extends throughout the world. Our comprehensive range of services – both onsite and online – ensures that customers worldwide enjoy consistently high quality and flexibility when planning, organizing and running their events. We are expanding our digital expertise with new business models. The wide range of services includes renting exhibition grounds, trade fair construction and marketing, personnel and food services. Headquartered in Frankfurt am Main, the company is owned by the City of Frankfurt (60 percent) and the State of Hesse (40 percent). For more information, please visit our website at: www.messefrankfurt.com.

* Preliminary figures 2020

Messe Frankfurt North America is a subsidiary of Messe Frankfurt and is headquartered in Atlanta, GA. Messe Frankfurt North America produces and manages a diverse portfolio of tradeshow and conferences a diverse portfolio of tradeshow and conferences within the United States, Canada and Mexico. In addition to Techtextil North America and Texprocess Americas, the North American portfolio of events includes Texworld New York, Apparel Sourcing New York, Home Textiles Sourcing Expo, The Clean Show, INA PAACE Automechanika Mexico City, Waste & Recycling Expo Canada and Process Expo. For more information, please visit our website at <http://www.us.messefrankfurt.com>.

###