

Press release

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Texworld New York City, Apparel Sourcing New York City and Home Textiles Sourcing Returned In-Person for a Successful Summer 2022 Edition

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Education, innovation, and inspiration lead the way on the show floor drawing thousands of new and returning buyers.

Texworld New York City, Apparel Sourcing New York City and Home Textiles Sourcing celebrated a successful summer 2022 edition back in-person at the Javits Center in New York City. Held July 19-21, the east coast's leading sourcing event featured thousands of fabrics and garments from hundreds of global textile manufacturers and suppliers in both the traditional and hybrid format. Over the three day event, thousands of attendees excitedly returned to the floor for networking and sourcing.

This edition hosted a record number of country pavilions including Korea, Uzbekistan, India, Taiwan and Bangladesh. Exhibitors still facing travel restrictions, including many from China, were represented inside the hybrid section of the floor, the Sourcing Showroom.

Other key features returned live on the show floor including the attendee favorite Textile Talks, Lenzing Seminar Series, and Explore the Floor tours. The sessions featured a range of expert speakers and panelists leading open discussions that provided the audience with greater insight and knowledge on topics including the latest in economic and supply chain challenges, sustainable strategies and legislations, accelerating circularity, and more. The Texworld Trend Showcase returned with an exciting and artistic art direction from the New York-based agency, Doneger | TOBE. Creative Director, Kai Chow, offered insights during his one-day-only seminar on what's to come for Fall/Winter 2023-24 as well as leading an Explore the Floor tour of the showcase where he discussed each of the unique themes encompassing his vision of *BEYOND: Color Therapy, Future Craft, Hyper Nature, and Spirit Quest*. The Trend Book is now available to view online on our websites.

Global Footwear Sourcing, a new feature area in partnership with Material Exchange and Footwear Distributors & Retailers Association, made its debut this July. The showcase featured a wide range of footwear material components including leather, synthetic, laces, insole, outsole, webbing and ribbon, thread and yarn, and hardware. Within Global Footwear Sourcing, visitors took advantage of additional educational seminars hosted by FDRA covering niche topics from sustainable footwear sourcing to material selection as well as a demonstration by Material Exchange on how to build and digitize your materials library. "This new partnership was a natural fit as it furthers Texworld NYC's strategy to expand the offerings available to buyers, meeting market demands in an innovative way" comments, Jennifer Bacon, Vice President, Fashion and

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Apparel Shows, Messe Frankfurt, “We look forward to continuing and growing this new feature area and partnership.”

Looking Ahead

The winter 2023 edition of Texworld New York City and Apparel Sourcing New York City will be held at the Javits Center with new dates: January 31 - February 2, 2023.

In addition, Texworld New York City and Apparel Sourcing New York City will once again join LA Textile, the West Coast’s premier destination for textile, design, and production resources, this September 28 –30, 2022 to bring world-class textile, apparel and accessories manufacturers from around the globe together - all on the West Coast.

Connect with us via social media and visit the websites to stay updated with these events.

www.TexworldNewYorkCity.com
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www.HomeTextilesSourcing.com

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Background information on Texworld New York City

Texworld USA is one of the largest sourcing events on the East Coast for apparel fabric buyers, research and product development specialists, designers, merchandisers and overseas sourcing professionals. This international business platform offers a wide product range covering the entire fabric spectrum. From casual cotton to function fabrics and sophisticated knits to intricate laces, season-to-season attendees discover textiles of innovative structures, material mixes and surprising color palettes.

For more information, please visit www.texworldnewyorkcity.com.

Background information Apparel Sourcing New York City

As a long-term joint venture partnership between Messe Frankfurt and CCPIT-Tex, Apparel Sourcing New York City offers apparel brands, retailers, wholesalers and independent design firms a dedicated sourcing marketplace for finding the best international apparel manufacturers. As the only event on the East Coast to focus on finished apparel, contract manufacturing and private label development, the show provides attendees direct access to suppliers specializing in ready-to-wear for men, women, children and accessories.

For more information, please visit: www.apparelsourcingnewyorkcity.com

Background information on Home Textiles Sourcing

As a long-term joint venture partnership between Messe Frankfurt and CCPIT-TEX, Home

Textiles Sourcing Expo is one of the largest sourcing events in North America to solely focus on fabrics and finished soft goods for all home applications. Held annually alongside Texworld New York City and Apparel Sourcing New York City, Home Textiles Sourcing provides manufacturers, retailers, jobbers, converters, contract specifiers and designers a one-stop-sourcing venue to locate new fabrics and products for their latest collections. Together the three co-located shows create one of the largest fabric sourcing destinations for the North American marketplace.

For more information, please visit our website at:

www.hometextilessourcing.com.

Messe Frankfurt at a Glance

Messe Frankfurt is one of the most successful global players in its sector and is among the largest trade fair companies with their own exhibition grounds. Within the framework of its Fairs & Events, Locations and Services business fields, the company focuses firmly on its customers' interests, creating successful platforms for interaction with services from a single source. As a reliable partner to individual industry sectors, Messe Frankfurt creates innovative network formats, both analogue and digital. Messe Frankfurt is globally networked with its industry sectors. In 2021, the company had to contend with the challenges posed by the pandemic for the second consecutive year. Annual sales are approximately €154 million after having been as high as €736 million in 2019 before the pandemic.

Headquartered in Frankfurt am Main, the Group has a powerful network of 28 subsidiaries and more than 50 international sales partners. Messe Frankfurt is present in around 180 countries with its brands and brand families. Some 150 "Made by Messe Frankfurt" events are held at more than 50 locations around the globe. Messe Frankfurt is expanding its expertise in defined international industry sectors in line with its corporate strategy. These are: Building Technologies, Safety, Security & Fire, Environmental Technologies, Textile Care, Cleaning & Cleanroom Technologies, Food Technologies, Electronics & Automation Technologies, Manufacturing Technologies & Components, Event & Entertainment Technologies, Consumer Goods, Textiles & Textile Technologies and Mobility & Logistics. Messe Frankfurt's events and communication platforms lead their respective sectors.

Frankfurt is the base of the Messe Frankfurt Group. It is here that industry sector flagship events such as Automechanika, Light + Building, IFFA, ISH, Prolight + Sound and Texcare are held. The consumer goods industry comes together in Frankfurt for Ambiente, Christmasworld and Creativeworld, while the Group's portfolio of textile fairs includes Heimtextil, Techtextil and Texprocess.

A great many guest and congress organisers also use the Frankfurt exhibition grounds for their events. These include for example the Frankfurt Book Fair, ACHEMA, CPhI, Food Ingredients, IMEX and a broad cross-section of international congresses, conferences and other events. Finally, Messe Frankfurt offers a wide spectrum of analogue and digital services ranging from logistics and stand construction to marketing and food services.

As one of the leading European business centres at the heart of Europe, Frankfurt and the Rhine-Main region offer key advantages as a trade fair location. Their enviable reachability and excellent air, rail and road transport connections mean that visitors can travel there from

near and far quickly and easily. The Frankfurt exhibition grounds are located in the centre of the city. With the S-Bahn suburban train, it takes around 15 minutes to travel from the airport to the Central Station. From here, four suburban train lines run every five minutes to the “Messe” station located directly on the exhibition grounds – and an underground and tram stop are located at the City entrance. There are 4,300 parking spaces on the exhibition grounds as well as a further 15,000 in the Rebstock car park and 5,400 in the multi-storey car park. From here, visitors can use the free shuttle bus service to the exhibition grounds. The Rhine-Main region offers an excellent hotel infrastructure with an estimated 110,000 beds. The company is publicly owned, with the City of Frankfurt holding 60 percent and the State of Hesse 40 percent.

The Messe Frankfurt Group at a glance in 2021

In financial year 2021, Messe Frankfurt had to contend with the effects of the pandemic for the second time. Once again, this severely disrupted the Group’s growth, which had been stable up to 2019. Owing to the global coronavirus pandemic and the ensuing travel restrictions and quarantine regulations, physical events around the world were cancelled or restricted locally. Events under the Messe Frankfurt umbrella had to be cancelled or postponed. A series of events were held as additional digital formats or as hybrid events.

Background information on Messe Frankfurt

The Messe Frankfurt Group is one of the world’s leading trade fair, congress and event organizers with their own exhibition grounds. With a workforce of 2,200 people at its headquarters in Frankfurt am Main and in 28 subsidiaries, it organizes events around the world. As in the previous year, annual sales for 2021 were significantly lower owing to the COVID-19 pandemic: approximately €154 million compared with Group sales as high as €736 million in pre-pandemic 2019. We serve our customers’ business interests efficiently within the framework of our Fairs & Events, Locations and Services business fields. Sustainable business practices are a central pillar in our corporate strategy and strike a healthy balance between ecological and economic interests, social responsibility and diversity. Another of Messe Frankfurt’s strengths is its powerful and closely knit global sales network, which covers around 180 countries in all regions of the world. Our comprehensive range of services – both onsite and online – ensures that customers worldwide enjoy consistently high quality and flexibility when planning, organizing and running their events. We are using our digital expertise to develop new business models. The wide range of services includes renting exhibition grounds, trade fair construction and marketing, personnel and food services. With its headquarters in Frankfurt am Main, the company is owned by the City of Frankfurt (60 percent) and the State of Hesse (40 percent).

For more information, please visit our website at: www.messefrankfurt.com

Messe Frankfurt North America is a subsidiary of Messe Frankfurt and is headquartered in Atlanta, GA. Messe Frankfurt North America produces and manages shows within the United States, Canada, and Mexico. In addition to Texworld New York City, Apparel Sourcing New York City, and Home Textiles Sourcing, the North American portfolio of events includes Techtextil North America, Texprocess Americas, The Clean Show, INA PAAACE Automechanika Mexico City, Waste & Recycling Expo Canada, and Process Expo. For more information, please visit our website at www.us.messefrankfurt.com.