

Press release

March 23, 2022

Back in Action: Co-located, Texworld New York City, Apparel Sourcing New York City and Home Textiles Sourcing return in-person for the Summer 2022 Edition.

Walker Erwin
Messe Frankfurt
Walker.erwin@USA.MesseFrankfurt.com
www.messefrankfurt.com
www.texworldnewyorkcity.com
www.apparelsourcingnewyorkcity.com
www.hometextilessourcing.com

The largest sourcing event on the East Coast returns to the Javits Center this July with exciting new product categories, partnerships, educational opportunities, curated trends, and more.

Following the unforeseen decision to move January's shows completely virtual, the east coast's premier sourcing event excitingly returns to the traditional face-to-face format this July. The in-person shows are set to include brand new product categories, invigorated specialty sections, and a robust offering of networking and educational opportunities.

As a key element and attendee favorite, Textile Talks and the Lenzing Seminar Series will also return live on the show floor with an impressive speaker line-up and tailored industry topics. Texworld NYC's educational program continues to offer insightful and informative sessions for every role and level of experience across all segments of the industry that include topics that are necessary in today's environment. In addition to live education, attendees can also discover the trends for F/W 23-24 in the Texworld Trend Showcase curated by New York-based trend agency, TOBE/The Doneger Group.

Texworld NYC, Apparel Sourcing NYC, and Home Textiles Sourcing will continue creating opportunities to support the textile community by connecting global manufacturers and suppliers to the US market with hybrid format options: the Sourcing Showroom and the Virtual Platform. This innovative exhibition concept offers those exhibitors still facing travel restrictions the ability to showcase their textiles and finished goods without physically being present at the event. Buyers can return to sourcing, in-person, while still afforded the ability to communicate with participating exhibitors across the virtual platform through matchmaking and one-on-one chat capabilities. Due to the newly issued requirements and extended restrictions, many exhibitors from China and other international regions will be represented in the Sourcing Showroom this July.

Messe Frankfurt, Inc.
3200 Windy Hill Rd. / Ste. 500 West
Atlanta, GA 30339
USA

To meet market demands, there is an increase of exhibitors representing countries outside of China including Turkey, Egypt, Taiwan, and India. Stemming from this growth, Home Textiles Sourcing will return welcoming an *Egyptian Pavilion*. Egypt is well-recognized for their cotton production and are major producers of high-quality silks, linen, and wool.

Registration for attendees is set to open in April. The event will be held in New York City at the Javits Convention Center, July 19-21, 2022. For more detailed information, please visit us online.

www.texworldnewyorkcity.com

www.apparelsourcingnewyorkcity.com

www.hometextilessourcing.com

Press contact:

Walker Erwin

Email: walker.erwin@usa.messefrankfurt.com

Stay connected:

www.facebook.com/texworldnyc

www.instagram.com/texworldnyc

www.linkedin.com/company/texworldnyc

Background information on Texworld New York City

Texworld New York City is one of the largest sourcing events on the East Coast for apparel fabric buyers, research and product development specialists, designers, merchandisers and overseas sourcing professionals. This international business platform offers a wide product range covering the entire fabric spectrum. From casual cotton to function fabrics and sophisticated knits to intricate laces, season-to-season attendees discover textiles of innovative structures, material mixes and surprising color palettes.

For more information, please visit www.texworldnewyorkcity.com.

Background information Apparel Sourcing New York City

As a long-term joint venture partnership between Messe Frankfurt and CCPIT-TEX, Apparel Sourcing New York City offers apparel brands, retailers, wholesalers and independent design firms a dedicated sourcing marketplace for finding the best international apparel manufacturers. As the only event on the East Coast to focus on finished apparel, contract manufacturing and private label development, the show provides attendees direct access to suppliers specializing in ready-to-wear for men, women, children and accessories.

For more information, please visit: www.apparelsourcingnewyorkcity.com

Background information on Home Textiles Sourcing

As a long-term joint venture partnership between Messe Frankfurt and CCPIT-TEX, Home Textiles Sourcing is one of the largest sourcing events in North America to solely focus on fabrics and finished soft goods for all home applications. Held annually alongside Texworld New York City and Apparel Sourcing New York City, Home Textiles Sourcing provides manufacturers, retailers, jobbers, converters, contract specifiers and designers a one-stop-

sourcing venue to locate new fabrics and products for their latest collections. Together the three co-located shows create one of the largest fabric sourcing destinations for the North American marketplace.

For more information, please visit our website at:

www.hometextilessourcing.com.

Background information on Messe Frankfurt

The Messe Frankfurt Group is the world's largest trade fair, congress and event organizer with its own exhibition grounds. The Group employs approximately 2,300* people at its headquarters in Frankfurt am Main and in 30 subsidiaries around the world. In 2021, the company had to contend with the challenges posed by the pandemic for the second consecutive year. Annual sales will be approximately €140* million after having been as high as €736 million in 2019 before the pandemic. Even in difficult times caused by the coronavirus pandemic, we are globally networked with our industry sectors. We have close ties with our industry sectors and serve our customers' business interests efficiently within the framework of our Fairs & Events, Locations and Services business fields. One of the Group's key USPs is its closely knit global sales network, which extends throughout the world. Our comprehensive range of services – both onsite and online – ensures that customers worldwide enjoy consistently high quality and flexibility when planning, organizing and running their events. We are expanding our digital expertise with new business models. The wide range of services includes renting exhibition grounds, trade fair construction and marketing, personnel and food services. Headquartered in Frankfurt am Main, the company is owned by the City of Frankfurt (60 percent) and the State of Hesse (40 percent).

For more information, please visit our website at: www.messefrankfurt.com

* Preliminary figures for 2021

Messe Frankfurt North America is a subsidiary of Messe Frankfurt and is headquartered in Atlanta, GA. Messe Frankfurt North America produces and manages shows within the United States, Canada, and Mexico. In addition to Texworld New York City, Apparel Sourcing New York City, and Home Textiles Sourcing, the North American portfolio of events includes Techtextil North America, Texprocess Americas, The Clean Show, INA PAAACE Automechanika Mexico City, Waste & Recycling Expo Canada, and Process Expo.

For more information, please visit our website at www.us.messefrankfurt.com.