apparelsourcing NEW YORK CITY hometextiles sourcing

Press release

April 25, 2022

Back In-Person, Texworld New York City, Apparel Sourcing New York City and Home Textiles Sourcing Open Visitor Registration

Summer 2022 edition returns live, offering expanded educational opportunities and show floor features.

Texworld New York City, Apparel Sourcing New York City, and Home Textiles Sourcing, the East Coast's largest textile sourcing event, announced registration for its summer 2022 event is now open. Back for the first time in-person since July 2019, the event will be held on July 19-21, 2022 at the Jacob Javits Convention Center.

Popular amongst attendees, Texworld NYC's Textile Talks and the Lenzing Seminar Series will return live on the show floor. Known for insightful and topical sessions for all levels of experience across all segments of the industry, Texworld NYC's educational program is not to be missed. Additionally, visitors will have access to a curated selection of F/W 23-24 trends in the Texworld Trend Showcase presented by New York-based trend agency, TOBE/The Doneger Group.

Although the shows will open to a fully in-person event, the hybrid Sourcing Showroom will also return to the show floor to enable global suppliers still facing travel restrictions to be physically represented in the US marketplace.

"After several virtual editions, we are pleased to be returning to a fully inperson event at the Javits Center this July," stated Jennifer Bacon, Vice President, Fashion and Apparel, Messe Frankfurt Inc. "We look forward to hosting sourcing professionals from every facet of the industry as we introduce a variety of new experiences to engage, network and collaborate."

Registration for attendees is now open. The event will be held in New York City at the Javits Convention Center, July 19-21, 2022. For more detailed information, please visit:

www.texworldnewyorkcity.com www.apparelsourcingnewyorkcity.com www.hometextilessourcing.com Walker Erwin Messe Frankfurt Walker.erwin@USA.MesseFrankfurt.com www.messefrankfurt.com www.texworldnewyorkcity.com www.apparelsourcingnewyorkcity.com www.hometextilessourcing.com

Messe Frankfurt, Inc. 3200 Windy Hill Rd. / Ste. 500 West Atlanta, GA 30339 USA



Press contact:

Walker Erwin Email: <u>walker.erwin@usa.messefrankfurt.com</u>

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Background information on Texworld New York City

Texworld New York City is one of the largest sourcing events on the East Coast for apparel fabric buyers, research and product development specialists, designers, merchandisers and overseas sourcing professionals. This international business platform offers a wide product range covering the entire fabric spectrum. From casual cotton to function fabrics and sophisticated knits to intricate laces, season-to-season attendees discover textiles of innovative structures, material mixes and surprising color palettes. For more information, please visit <u>www.texworldnewyorkcity.com</u>.

Background information Apparel Sourcing New York City

As a long-term join venture partnership between Messe Frankfurt and CCPIT-Tex, Apparel Sourcing New York City offers apparel brands, retailers, wholesalers and independent design firms a dedicated sourcing marketplace for finding the best international apparel manufactures. As the only event on the East Coast to focus on finished apparel, contract manufacturing and private label development, the show provides attendees direct access to suppliers specializing in ready-to-wear for men, women, children and accessories. For more information, please visit: www.apparelsourcingnewyorkcity.com

Background information on Home Textiles Sourcing

As a long-term joint venture partnership between Messe Frankfurt and CCPIT-TEX, Home Textiles Sourcing Expo is one of the largest sourcing events in North America to solely focus on fabrics and finished soft goods for all home applications. Held annually alongside Texworld New York City and Apparel Sourcing New York City, Home Textiles Sourcing provides manufacturers, retailers, jobbers, converters, contract specifiers and designers a one-stopsourcing venue to locate new fabrics and products for their latest collections. Together the three co-located shows create one of the largest fabric sourcing destinations for the North American marketplace.

For more information, please visit our website at: www.hometextilessourcing.com.

Background information on Messe Frankfurt

The Messe Frankfurt Group is the world's largest trade fair, congress and event organizer with its own exhibition grounds. The Group employs approximately 2,300* people at its headquarters in Frankfurt am Main and in 30 subsidiaries around the world. In 2021, the company had to contend with the challenges posed by the pandemic for the second consecutive year. Annual sales will be approximately €140* million after having been as high as €736 million in 2019 before the pandemic. Even in difficult times caused by the coronavirus

pandemic, we are globally networked with our industry sectors. We have close ties with our industry sectors and serve our customers' business interests efficiently within the framework of our Fairs & Events, Locations and Services business fields. One of the Group's key USPs is its closely knit global sales network, which extends throughout the world. Our comprehensive range of services – both onsite and online – ensures that customers worldwide enjoy consistently high quality and flexibility when planning, organizing and running their events. We are expanding our digital expertise with new business models. The wide range of services includes renting exhibition grounds, trade fair construction and marketing, personnel and food services. Headquartered in Frankfurt am Main, the company is owned by the City of Frankfurt (60 percent) and the State of Hesse (40 percent). For more information, please visit our website at: www.messefrankfurt.com

* Preliminary figures for 2021

Messe Frankfurt North America is a subsidiary of Messe Frankfurt and is headquartered in Atlanta, GA. Messe Frankfurt North America produces and manages shows within the United States, Canada, and Mexico. In addition to Texworld New York City, Apparel Sourcing New York City, and Home Textiles Sourcing, the North American portfolio of events includes Techtextil North America, Texprocess Americas, The Clean Show, INA PAACE Automechanika Mexico City, Waste & Recycling Expo Canada, and Process Expo. For more information, please visit our website at <u>www.us.messefrankfurt.com</u>.