

Press release

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## Texworld Evolution NYC's premier educational program returns with an impressive line-up of industry expert speakers and top brands.

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### Everlane, Urban Outfitters, J.Crew, and more join the schedule for the Winter 2023 Edition seminar series.

Texworld Evolution New York City, the largest sourcing event on the East Coast, returns to the Javits Center this January 31 – February 2 with a top notch educational line-up for Textile Talks, Explore the Floor, and the Lenzing Seminar Series.

More than just sourcing, the co-located event serves as a forum for the industry to learn and stay up to date on the latest innovations in textile and state of the trade industry. The winter 2023 program is designed to offer insightful and informative sessions for every role and level of experience across all segments of the industry.

#### Seminar Topics and Speaker Highlights

##### **Sustainability, Sourcing, Circularity and More – Textile Talks**

Join moderator Andrea Kennedy, VP of Sustainability at *Material Exchange*, as she leads a discussion on ways brands are shifting to better and more sustainable product supply chains. Joining this discussion are panelists Katina Boutis, Director of Sustainability at *Everlane*, and Julie Verdugo, Director of Sustainability and Social Impact at *Free People and Urban Outfitters, of URBN Inc.*

##### **From Linear to Circular – Lenzing Seminar Series**

In a commodity industry such as fashion, it is important that the product's life cycle become more circular to combat negative impact on people and the planet – from the beginning of the supply chain, to the end of its life. However, the way brands and suppliers approach circularity continues to vary widely. How are industry leaders across the supply chain addressing circularity in a way that is accessible and practical for becoming the best industry practices? Moderator, Erica Redd, Business Development Manager at *Lenzing Fibers*, will lead the discussion on current and future innovations, issues and obstacles surrounding creating a circular supply chain in a global economy, and the need for collaborations and ingenuity for the sake of our planet and people along with panelists Katie O'Hare, Director of Sustainability at *J. Crew* and Katie Tague, VP Denim Marketing & Sales at *Artistic Milliners*.

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### **Understanding the Next-Gen Materials Revolution – *Textile Talks***

The Material Innovation Initiative (MII) is a think tank focused on cultivating a global market for environmentally preferable and animal-free materials across the fashion, automotive, and home goods industries. MII's Chief Partnerships Officer, Elissa Rosen, and Fashion Design Specialist, Thomasine Dolan, will delve into next-gen materials, the state of the industry, and consumer research. They will also discuss what brands should expect working with next-gen material companies.

### **Technology and Transparency: The Future of a Sustainable Supply Chain – *Lenzing Seminar Series***

As textile technology improves, the necessity for sustainable solutions remains paramount. New innovations include block-chain technology and digital passport creation, which aim to increase brand transparency. This panel will bring together industry game changers to discuss the intersection of technology, transparency and the increasingly global and complex fashion economy, and what this means for the consumer.

### **Gauging the 2023 'Shoeconomy': Prospects, Projections & Pitfalls – *Textile Talks***

Join Gary Raines, Chief Economist for FDRA as he discusses the forces coloring the economic landscape and how this backdrop may impact footwear demand in the new year. From broad economic trends to more granular issues impacting the footwear marketplace, we will examine a range of issues likely to impact the consumer's appetite for footwear in 2023.

Registration for the winter event is open. The 3-day educational program is complementary and open to all registered attendees. Seating is available on a first-come-first-serve basis. Full seminar schedule to follow.

For more information on the co-located event or to register, visit us online:

[www.texworldrevolutionnyc.com](http://www.texworldrevolutionnyc.com)

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**Background information on Texworld New York City**

Texworld NYC is one of the largest sourcing events on the East Coast for apparel fabric buyers, research and product development specialists, designers, merchandisers and overseas sourcing professionals. This international business platform offers a wide product range covering the entire fabric spectrum. From casual cotton to function fabrics and sophisticated knits to intricate laces, season-to-season attendees discover textiles of innovative structures, material mixes and surprising color palettes.

For more information, please visit [www.TexworldEvolutionNYC.com](http://www.TexworldEvolutionNYC.com)

**Background information on Apparel Sourcing New York City**

As a long-term joint venture partnership between Messe Frankfurt and CCPIT-Tex, Apparel Sourcing New York City offers apparel brands, retailers, wholesalers and independent design firms a dedicated sourcing marketplace for finding the best international apparel manufacturers. As the only event on the East Coast to focus on finished apparel, contract manufacturing and private label development, the show provides attendees direct access to suppliers specializing in ready-to-wear for men, women, children and accessories.

For more information, please visit: [www.TexworldEvolutionNYC.com](http://www.TexworldEvolutionNYC.com)

**Background information on Global Footwear Sourcing**

Presented by Texworld New York City, Material Exchange, and the Footwear Distributors & Retailers of America, Global Footwear Sourcing is a specialty show focused on increasing footwear component sourcing opportunities by connecting suppliers and buyers across the globe both physically and digitally through Material Exchange's digital marketplace.

For more information, please visit: [Global Footwear Sourcing \(messefrankfurt.com\)](http://GlobalFootwearSourcing(messefrankfurt.com))

**Background information on Printsource**

Founded in 1997, Printsource serves as a hub for the world's top creative talent and showcases hundreds of collections by international surface and textile design studios. The show is a key resource for thousands of apparel, paper goods and home textile manufacturers, retailers and catalogs. Product categories include men's, children's and women's apparel, bed and bath, decorative fabrics, kitchen and tabletop, paper goods and stationery, wall coverings, window fashions, as well as other surface and textile design applications.

For more information, please visit: [www.printsourcenyork.com](http://www.printsourcenyork.com)

**Texpertise Network**

The Texpertise Network is the bracket for Messe Frankfurt's entire textile commitment. With a unique portfolio currently comprising 54 international trade fairs in 11 countries, the company is the world market leader in trade fairs for the textile industry. The Texpertise Network covers the entire value chain of the textile industry and, as a central communication platform, provides valuable information on the textile trade fair brands.

<http://www.texpertise-network.com>

<https://www.linkedin.com/company/texpertise-network/>

**Background information on Messe Frankfurt**

The Messe Frankfurt Group is one of the world's leading trade fair, congress and event organizers with their own exhibition grounds. With a workforce of 2,200 people at its headquarters in Frankfurt

am Main and in 28 subsidiaries, it organizes events around the world. As in the previous year, annual sales for 2021 were significantly lower owing to the COVID-19 pandemic: approximately €154 million compared with Group sales as high as €736 million in pre-pandemic 2019. We serve our customers' business interests efficiently within the framework of our Fairs & Events, Locations and Services business fields. Sustainable business practices are a central pillar in our corporate strategy and strike a healthy balance between ecological and economic interests, social responsibility and diversity. Another of Messe Frankfurt's strengths is its powerful and closely knit global sales network, which covers around 180 countries in all regions of the world. Our comprehensive range of services – both onsite and online – ensures that customers worldwide enjoy consistently high quality and flexibility when planning, organizing and running their events. We are using our digital expertise to develop new business models. The wide range of services includes renting exhibition grounds, trade fair construction and marketing, personnel and food services. With its headquarters in Frankfurt am Main, the company is owned by the City of Frankfurt (60 percent) and the State of Hesse (40 percent).

For more information, please visit our website at: [www.messefrankfurt.com](http://www.messefrankfurt.com)

Messe Frankfurt North America is a subsidiary of Messe Frankfurt and is headquartered in Atlanta, GA. Messe Frankfurt North America produces and manages shows within the United States, Canada, and Mexico. In addition to Texworld New York City, Apparel Sourcing New York City, and Home Textiles Sourcing, the North American portfolio of events includes Techtextil North America, Texprocess Americas, The Clean Show, INA PAACE Automechanika Mexico, Waste & Recycling Expo Canada, and Process Expo.

For more information, please visit our website at [www.us.messefrankfurt.com](http://www.us.messefrankfurt.com).