

apparelsourcing

Press release October 4, 2022

Texworld Evolution New York City Opens Visitor Registration

Walker Erwin
Messe Frankfurt
Walker.erwin@USA.MesseFrankfurt.com
www.messefrankfurt.com
www.texworldnewyorkcity.com

Winter 2023 edition returns to the Javits Center with expanded product offerings and show floor features

The East Coast's largest textile sourcing event, comprised of Texworld New York City, Apparel Sourcing New York City, and newly announced Printsource New York, and Global Footwear Sourcing, announced registration for its winter 2023 edition is now open. The co-located, influential event will be held January 31 – February 2, in the Jacob Javits Convention Center.

Texworld Evolution NYC brings together textile innovators, industry leading organizations, and brand thought-leaders to deliver a robust offering of networking and educational opportunities. Providing a stage for the industry to explore high quality fabrics, trims and accessories, together the four events feature over 50 product categories and host hundreds of international exhibiting companies representing India, China, Korea, Taiwan, Pakistan, and many more. This enables both visitors and exhibitors alike to gain exposure to new opportunities and outlets to grow their businesses. Attendees will also find the most cutting-edge information on Spring/Summer 2024 trends inside the Texworld Trend Showcase, curated by New York based trend agency, Doneger | TOBE.

Registration for the event is now open. For additional show details or to register for the co-located event, please visit: www.texworldnyc.com

Press contact:

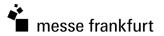
Walker Erwin

Email: walker.erwin@usa.messefrankfurt.com

Stay connected:

www.facebook.com/texworldnyc www.instagram.com/texworldnyc www.linkedin.com/company/texworldnyc

> Messe Frankfurt, Inc. 3200 Windy Hill Rd. / Ste. 500 West Atlanta, GA 30339 USA



Background information on Texworld New York City

Texworld USA is one of the largest sourcing events on the East Coast for apparel fabric buyers, research and product development specialists, designers, merchandisers and overseas sourcing professionals. This international business platform offers a wide product range covering the entire fabric spectrum. From casual cotton to function fabrics and sophisticated knits to intricate laces, season-to-season attendees discover textiles of innovative structures, material mixes and surprising color palettes.

For more information, please visit www.texworldnewyorkcity.com.

Background information Apparel Sourcing New York City

As a long-term joint venture partnership between Messe Frankfurt and CCPIT-Tex, Apparel Sourcing New York City offers apparel brands, retailers, wholesalers and independent design firms a dedicated sourcing marketplace for finding the best international apparel manufacturers. As the only event on the East Coast to focus on finished apparel, contract manufacturing and private label development, the show provides attendees direct access to suppliers specializing in ready-to-wear for men, women, children and accessories.

For more information, please visit: www.apparelsourcingnewyorkcity.com

Texpertise Network

The Texpertise Network is the bracket for Messe Frankfurt's entire textile commitment. With a unique portfolio currently comprising 54 international trade fairs in 11 countries, the company is the world market leader in trade fairs for the textile industry. The Texpertise Network covers the entire value chain of the textile industry and, as a central communication platform, provides valuable information on the textile trade fair brands.

http://www.texpertise-network.com

https://www.linkedin.com/company/texpertise-network/

Background information on Messe Frankfurt

The Messe Frankfurt Group is one of the world's leading trade fair, congress and event organizers with their own exhibition grounds. With a workforce of 2,200 people at its headquarters in Frankfurt am Main and in 28 subsidiaries, it organizes events around the world. As in the previous year, annual sales for 2021 were significantly lower owing to the COVID-19 pandemic: approximately €154 million compared with Group sales as high as €736 million in pre-pandemic 2019. We serve our customers' business interests efficiently within the framework of our Fairs & Events, Locations and Services business fields. Sustainable business practices are a central pillar in our corporate strategy and strike a healthy balance between ecological and economic interests, social responsibility and diversity. Another of Messe Frankfurt's strengths is its powerful and closely knit global sales network, which covers around 180 countries in all regions of the world. Our comprehensive range of services - both onsite and online - ensures that customers worldwide enjoy consistently high quality and flexibility when planning, organizing and running their events. We are using our digital expertise to develop new business models. The wide range of services includes renting exhibition grounds, trade fair construction and marketing, personnel and food services. With its headquarters in Frankfurt am Main, the company is owned by the City of Frankfurt (60 percent) and the State of Hesse (40 percent).

For more information, please visit our website at: www.messefrankfurt.com

Messe Frankfurt North America is a subsidiary of Messe Frankfurt and is headquartered in Atlanta, GA. Messe Frankfurt North America produces and manages shows within the United States, Canada, and Mexico. In addition to Texworld New York City, Apparel Sourcing New York City, and Home Textiles Sourcing, the North American portfolio of events includes Techtextil North America, Texprocess Americas, The Clean Show, INA PAACE Automechanika Mexico City, Waste & Recycling Expo Canada, and Process Expo.

For more information, please visit our website at www.us.messefrankfurt.com.