



PRESS RELEASE

The Clean Show

USA, March 09, 2023

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The Clean Show Announces August 2025 Show Dates

Atlanta, GA – March 09, 2023 – The Clean Show, North America's largest dry cleaning, laundering, and textile care exposition, is excited to announce its 2025 show dates. This four-day event will take place August 23 – 26, 2025, at the Orange County Convention Center in the vibrant city of Orlando, Florida.

Recognized as the premier exposition for laundering, dry-cleaning, textile care services, supplies, and equipment, The Clean Show attracts industry professionals from around the globe to see the newest and most technologically advanced products the industry has to offer, featuring unmatched networking opportunities, live demonstrations for all segments of the industry, and more. In addition to exhibits, the show offers educational seminars on the latest technology, business management, sustainability, and more.

"The Clean Show is undoubtedly the premier event for the laundry and linen industry. It is well designed, well managed, and very well attended by virtually anyone that is involved in our industry," says Clean Show exhibitor David Netusil of Jensen USA Inc. "All of us at JENSEN USA and the JENSEN-GROUP always looks forward to exhibiting our new innovations, concept innovations, and current technology alike. The Clean Show also provides the perfect venue for us to meet with thousands of customers in a relaxed environment over a four-day time frame. Our attendance is never in question."

"Exhibiting at The Clean Show is a great way to draw attention to our new products and services, giving us the stage to create a memorable experience for key industry attendees," says exhibitor Peggy Bland of Kannegiesser

ETECH. “It provides an opportunity to network with other industry professionals, gain visibility, and increase our brand recognition.”

Details on exhibition space sales will be announced later this year. Returning exhibitors from The Clean Show 2022 will have early access to secure their exhibition space.

“The Clean Show has proven to be the ideal exposition for industry leaders to find the latest innovations in textile care, ranging from industrial machinery and conveyor equipment to computer software and business systems. We’re excited to bring these business leaders, decision makers, product designers and purchasers back together in 2025 to continue to drive innovation, collaboration and growth within this sector,” said Greg Jira, Show Director.

The Clean Show is organized in collaboration with five industry-leading associations: Association for Linen Management (ALM), Coin Laundry Association (CLA), Dry-cleaning & Laundry Institute (DLI), Textile Care Allied Trades Association (TCATA), and Textile Rental Services Association of America (TRSA).

“With the momentum of Clean 2022 still pushing our industries forward, we’re very excited to have our Clean 2025 dates and location finalized and ready to share,” says Brian Wallace, President/CEO of Coin Laundry Association and Chair of Clean’s advisory council. “The Clean Show is an essential destination for all five partner associations (ALM, CLA, DLI, TRSA and TCATA) and for our collective stakeholders. We look forward to working together to bring the best show experience to all in 2025.”

Since 2019, The Clean Show has been a part of Messe Frankfurt’s Texcare Global brand, an internationally-recognized exposition brand that brings together businesses and professionals from the entire textile-care sector including Texcare International (the world’s leading trade fair for textile care). For more information, please visit: www.texcare.com/brand

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The Clean Show will be held Orlando, FL. on August 23-26, 2025 at the Orlando County Convention Center.

Thank you for your coverage and support of The Clean Show. If you need further information, images or would like to schedule interviews, please contact Ruhi.Shaikh@USA.MesseFrankfurt.com.

Background information on Messe Frankfurt

The Messe Frankfurt Group is one of the world's leading trade fair, congress and event organisers with their own exhibition grounds. With a workforce of some 2,200* people at its headquarters in Frankfurt am Main and in 28 subsidiaries, it organises events around the world. Group sales in financial year 2022 were around €450 million*. We serve our customers' business interests efficiently within the framework of our Fairs & Events, Locations and Services business fields. One of Messe Frankfurt's key strengths is its powerful and closely knit global sales network, which covers around 180 countries in all regions of the world. Our comprehensive range of services – both onsite and online – ensures that customers worldwide enjoy consistently high quality and flexibility when planning, organising and running their events. We are using our digital expertise to develop new business models. The wide range of services includes renting exhibition grounds, trade fair construction and marketing, personnel and food services.

Sustainability is a central pillar of our corporate strategy. Here, we strike a healthy balance between ecological and economic interests, social responsibility and diversity.

For more information, please visit our website at: www.messefrankfurt.com/sustainability

With its headquarters in Frankfurt am Main, the company is owned by the City of Frankfurt (60 percent) and the State of Hesse (40 percent). For more information, please visit our website at: www.messefrankfurt.com

* preliminary figures 2022

Messe Frankfurt North America is a subsidiary of Messe Frankfurt and is headquartered in Atlanta, GA. Messe Frankfurt North America produces and manages shows within the United States, Canada, and Mexico. In addition to The Clean Show, the North American portfolio of events includes Texworld New York City, Apparel Sourcing New York City, Home Textiles Sourcing, Texworld Los Angeles, Apparel Sourcing Los Angeles, Techtextil North America, Texprocess Americas, INA PAAE Automechanika Mexico, Waste & Recycling Expo Canada, and Process Expo.

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