

# Press Release

Process Expo McCormick Place Convention Center Chicago, Illinois USA October 23- 25. 2023 July 05, 2023

Ruhi Shaikh Messe Frankfurt 678 564 8016 ext. 6306 Ruhi.Shaikh@USA.MesseFrankfurt.com www.us.messefrankfurt.com www.myprocessexpo.com

# Process Expo 2023 Innovation Awards to Recognize Advancements in the Food and Beverage Industry

<u>Process Expo</u>, The Global Food Equipment and Technology Show, is excited to announce its Innovation Awards for the 2023 exhibition. The event will be held October 23 - 25, in the South Hall of the <u>McCormick Place Convention Center</u> in Chicago, Illinois.

The Process Expo Innovation Awards will be presented during Process Expo 2023 to honor exceptional performance in the fields of research, new products and technologies, as well as applications for the food and beverage processing and packaging industry. The awards have been designed to highlight the latest advancements in product development, manufacturing and implementation, promote unconventional thinking, and recognize the technologies advancing the food and beverage industry.

The winners will be selected by a jury of industry experts and academia, and will be presented to visitors and representatives of the media in a special presentation during the first day of Process Expo 2023.

At Process Expo, an innovation refers to a novel, redesigned or substantially developed product or process in connection with food and beverage processing. An innovation must have been discovered or invented, developed, introduced, used and, last but not least, institutionalized. Innovations submitted are encouraged to be shown on the show floor at Process Expo 2023. In the spirit of showcasing the newest technology, submissions must have been released to market within the last 18 months prior to the show, no older than April 2022.

Process Expo 2023 Innovation Award Categories include:

- Best New Application
- Best New Product
- Best New Technology for Sustainability
- Best New Technology for Automation

"Process Expo has always been a platform where the latest innovations in the food and beverage industry are highlighted. In keeping with this tradition, we're excited to have the Innovation Awards at Process Expo once again," says Kristy Meade, Vice President of Technology Shows for Messe Frankfurt, Inc. "This year, the award categories reflect a wide range of advancements in industry products, technology, and services from the entire food and beverage supply chain. We look forward to recognizing companies that have worked diligently to create products and solutions that advance our industry and make a positive impact in the marketplace."

"FPSA members lead the way in technological innovations in food processing and packaging," said Brian Perkins, Chairman of the Food Processing Suppliers Association (FPSA), and President of Provisur Technologies. "These awards not only highlight that but give our show audience an exclusive look at the equipment, products and services that they can put to use in their facilities and provide them with a competitive advantage in their production."

The Innovation Awards are open to all exhibitors and those looking to apply can submit an application through the <a href="Exhibitor Dashboard"><u>Exhibitor Dashboard</u></a> and

## Registration.

Process Expo will bring together thousands of qualified buyers, food and beverage processors and packaging professionals, including C-level industry executives, engineers, technical directors, plant managers, product development managers and more. When the show opens in October, attendees will have an opportunity to connect in-person with leading manufacturers and suppliers from around the world, experience fully-functional production lines, learn from industry experts at complimentary educational sessions, and engage directly with the latest advancements in food and beverage technology.

Registration for the 2023 edition is open. For more details, visit the website at www.myprocessexpo.com.

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# **Background information on Food Processing Suppliers Association**

The Food Processing Suppliers Association (FPSA) is a global trade association serving suppliers in the food and beverage industries. The Association's programs and services support members' success by providing assistance in marketing their products and services, overall improvement in key business practices and many opportunities to network among industry colleagues. Programs and services to achieve these objectives include PROCESS EXPO (industry leading trade show), electronic media marketing, education, market intelligence, research, and advocation of critical industry issues such as food safety, sanitary design of equipment, and global trade. FPSA members are organized in vertical industry councils which focus on specific needs and concerns that are unique to each industry sector. FPSA councils currently represent the <u>Bakery, Beverage, Dairy, Pet Food, Prepared Foods and Meat sectors</u>.

### **Background information on Messe Frankfurt**

The Messe Frankfurt Group is one of the world's leading trade fair, congress and event organisers with their own exhibition grounds. With a workforce of some 2,200\* people at its headquarters in Frankfurt am Main and in 28 subsidiaries, it organises events around the world. Group sales in financial year 2022 were around €450 million\*. We serve our customers' business interests efficiently within the framework of our Fairs & Events, Locations and

Services business fields. One of Messe Frankfurt's key strengths is its powerful and closely knit global sales network, which covers around 180 countries in all regions of the world. Our comprehensive range of services – both onsite and online – ensures that customers worldwide enjoy consistently high quality and flexibility when planning, organising and running their events. We are using our digital expertise to develop new business models. The wide range of services includes renting exhibition grounds, trade fair construction and marketing, personnel and food services. Sustainability is a central pillar of our corporate strategy. Here, we strike a healthy balance between ecological and economic interests, social responsibility and diversity.

For more information, please visit our website at: <a href="www.messefrankfurt.com/sustainability">www.messefrankfurt.com/sustainability</a>
With its headquarters in Frankfurt am Main, the company is owned by the City of Frankfurt (60 percent) and the State of Hesse (40 percent). For more information, please visit our website at: <a href="www.messefrankfurt.com">www.messefrankfurt.com</a>

\* preliminary figures 2022

### Messe Frankfurt international trade fairs for the food industry

With four trade fairs on four continents, Messe Frankfurt tracks the dynamic growth in the global food processing industry. These international trade shows give impetus to the sector, showcase innovations and connect experts from all over the world. In addition to Process Expo these are IFFA in Germany, Tecno Fidta in Argentina and Meat Pro Asia in Thailand. Further information at: <a href="https://www.food-technologies.messefrankfurt.com">www.food-technologies.messefrankfurt.com</a>