

Press Release

Process Expo McCormick Place Convention Center Chicago, Illinois USA October 23- 25, 2023 July 20, 2023

Ruhi Shaikh Messe Frankfurt 678 564 8016 ext. 6306 Ruhi.Shaikh@USA.MesseFrankfurt.com www.us.messefrankfurt.com www.myprocessexpo.com

Process Expo Production Lines bring home the Bacon

Process Expo, show management today announced that the 2023 edition of the Global Food Equipment & Technology show will feature live demonstrations of three exclusive production lines covering Meat, Bakery and Pet treats. Going as far back as 2017, PROCESS EXPO exhibitors have built and demonstrated actual production lines that highlight the latest innovations in processing and packaging technologies throughout the supply chain. In so doing, participants show not only how food manufacturers can achieve even more efficient automation in their production, but also demonstrate the great versatility of all components and the wide variety of applications that this equipment can provide. These guided demonstrations will take place three times a day during the October 23-25, 2023, event at Chicago's McCormick Place.

Announcing the participants of the meat production line, the organisers shared that "far from being a theoretical discussion in front of a static exhibit, manufacturers will get to see it all in action and sit with the experts to learn what these technologies have to offer."

Curated and installed by leading design firm and FPSA member, Burns & McDonnell, the bacon line will feature a collection of leading OEMs to produce and package these products in the most efficient way possible.

By incorporating AI and advanced automation into these demonstrations, we'll be showing the end user how best to take advantage of the data for even greater production. Participating exhibitors in the meat line include:

- JBT
- GEA
- BAK Food Equipment/Nowicki
- UltraSource
- Weber, Inc.
- Pacproinc, Packaging Progressions, Inc.
- Multivac
- Mettler-Toledo
- Delkor Systems
- Robopac
- Burns & McDonnell

Additionally, this project has been embraced by industry with a generous donation of pork bellies from Daily's Premium Meats of St. Joseph, Missouri. "We are excited to showcase the latest technologies in bacon processing and packaging at this year's PROCESS EXPO," said Kate Rome, Chair of the Meat Industry Suppliers Alliance (MISA) and President of Rome Grinding Solutions. "The Production Lines have long been one of the top draws at this event, giving food manufacturers an inside look at how all aspects of this line come together and how different OEMs can come together to produce an exceptional product. In addition, all components in this line can be used in applications for other products, providing our audience insight into new opportunities far beyond just bacon."

"Our Production Line Program sets PROCESS EXPO apart from other food industry tradeshows as you simply don't see this type of live display with actual product at other events," said David Seckman, President & CEO of the Food Processing Suppliers Association (FPSA).

"Furthermore, since launching this concept in 2017, our members in the meat industry have led the way in determining the products our audience wants to see, and the technologies that will help them to build a competitive advantage in their production, as well as their business.

"We understand how crucial it is to design the process chain efficiently

and economically, taking into consideration all the requirements that companies place on hygiene and quality. Through our Production lines, we aim to bring it all together with new equipment and technology in a practical and tangible way to help attendees experience the advancements and reach a buying decision." added Kristy Meade, Vice President of Technology Shows for Messe Frankfurt, Inc

Attendees can see these technologies live, meet over 350 suppliers from the food and beverage technology industry and access 40+ education sessions over the three day show. Registration for the 2023 edition is open and industry professionals can register here. For more information, visit www.myprocessexpo.com.

Stay connected:

Facebook | Instagram | Twitter | LinkedIn

Background information on Food Processing Suppliers Association

The Food Processing Suppliers Association (FPSA) is a global trade association serving suppliers in the food and beverage industries. The Association's programs and services support members' success by providing assistance in marketing their products and services, overall improvement in key business practices and many opportunities to network among industry colleagues. Programs and services to achieve these objectives include PROCESS EXPO (industry leading trade show), electronic media marketing, education, market intelligence, research, and advocation of critical industry issues such as food safety, sanitary design of equipment, and global trade. FPSA members are organized in vertical industry councils which focus on specific needs and concerns that are unique to each industry sector. FPSA councils currently represent the <u>Bakery, Beverage, Dairy, Pet Food, Prepared Foods and Meat sectors</u>.

Background information on Messe Frankfurt

The Messe Frankfurt Group is one of the world's leading trade fair, congress and event organisers with their own exhibition grounds. With a workforce of some 2,200* people at its headquarters in Frankfurt am Main and in 28 subsidiaries, it organises events around the world. Group sales in financial year 2022 were around €450 million*. We serve our customers' business interests efficiently within the framework of our Fairs & Events, Locations and Services business fields. One of Messe Frankfurt's key strengths is its powerful and closely knit global sales network, which covers around 180 countries in all regions of the world. Our comprehensive range of services – both onsite and online – ensures that customers worldwide enjoy consistently high quality and flexibility when planning, organising and running their events. We are using our digital expertise to develop new business models. The wide range of services includes renting exhibition grounds, trade fair construction and marketing, personnel and food services. Sustainability is a central pillar of our corporate strategy. Here, we strike a healthy balance between ecological and economic interests, social responsibility and diversity.

For more information, please visit our website at: www.messefrankfurt.com/sustainability

With its headquarters in Frankfurt am Main, the company is owned by the City of Frankfurt (60 percent) and the State of Hesse (40 percent). For more information, please visit our website at: www.messefrankfurt.com

* preliminary figures 2022

Messe Frankfurt international trade fairs for the food industry

With four trade fairs on four continents, Messe Frankfurt tracks the dynamic growth in the global food processing industry. These international trade shows give impetus to the sector, showcase innovations and connect experts from all over the world. In addition to Process Expo these are IFFA in Germany, Tecno Fidta in Argentina and Meat Pro Asia in Thailand. Further information at: www.food-technologies.messefrankfurt.com