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## hometextiles sourcing

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# Texworld New York City, Apparel Sourcing New York City, and Home Textiles Sourcing Wrap Up a Prosperous Summer Edition, Inspiring the Future of Fashion and Textiles

Walker Erwin
Messe Frankfurt
Walker.Erwin@USA.MesseFrankfurt.com
www.messefrankfurt.com
www.texworldnewyorkcity.com
www.apparelsourcingnewyorkcity.com
www.hometextilessourcing.com

Texworld New York City, Apparel Sourcing New York City, and Home Textiles Sourcing, the premier fashion, apparel, and home textile sourcing tradeshow organized by Messe Frankfurt, Inc., concluded yet another successful event. The expansive co-located event welcomed thousands of attendees and 1,000 exhibitors from all over the world, uniting designers, buyers, industry professionals, global manufacturers, and suppliers under one roof, fostering invaluable connections and collaborations.

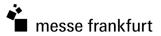
The highly anticipated educational program including Textile Talks and the Lenzing Seminar Series provided visitors with valuable insights into the industry's future. Key topics focused on innovation and sustainability, reflecting the event's growing commitment to environmental responsibility. Participants had the opportunity to learn from and network with leading professionals to further enhance their knowledge in the ever-evolving world of fashion and textiles.

Among the standout highlights were the vibrant and diverse country pavilions, which showcased the textile prowess and creativity of different regions. Pavilions from India, Korea, Turkey, and Uzbekistan offered unique insights into their respective markets and provided attendees with an opportunity to explore a rich array of textiles, fashion, and home offerings. In addition, attendees were able to explore and source from a diverse selection of sustainable materials and products from both Lenzing's pavilion and the Lenzing Innovation Center, empowering them to make conscious choices for a greener fashion future.

In addition to the country pavilions, Texworld New York City was proud to collaborate with esteemed show partners, including Printsource, Global Footwear Sourcing, and CCPIT-TEX. These valued partners played a vital role in enhancing the scope and offerings of the event, providing attendees with a comprehensive sourcing experience across multiple segments of the fashion and textile industry.

"We are thrilled with the overwhelming success of Texworld New York City's summer edition," the event has once again proven to be a pivotal platform for the textile and apparel sourcing community, offering opportunities for networking, education, and collaboration. We extend our heartfelt gratitude to all our partners, exhibitors, and attendees for making this event a remarkable experience." – Jennifer Bacon, VP Fashion + Apparel, Messe Frankfurt, Inc.

Messe Frankfurt, Inc. 3200 Windy Hill Rd. / Ste. 500 West Atlanta, GA 30339 USA



Texworld New York City and Apparel Sourcing New York City will return for the Winter 2024 Edition, scheduled for January 23-25 at the Javits Center. Home Textiles Sourcing will return Summer 2024. Stay tuned for the announcement of summer dates.

For updates and information, please visit us online.

www.texworldevolutionnyc.com

#### Press contact:

Walker Erwin

Email: walker.erwin@usa.messefrankfurt.com

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www.facebook.com/texworldnyc www.instagram.com/texworldnyc www.linkedin.com/company/texworldnyc

#### **Background information on Texworld New York City**

Texworld NYC is one of the largest sourcing events on the East Coast for apparel fabric buyers, research and product development specialists, designers, merchandisers and overseas sourcing professionals. This international business platform offers a wide product range covering the entire fabric spectrum. From casual cotton to functional fabrics and sophisticated knits to intricate laces, season-to-season attendees discover textiles of innovative structures, material mixes and surprising color palettes.

For more information, please visit <a href="https://www.TexworldEvolutionNYC.com">www.TexworldEvolutionNYC.com</a>

#### **Background information on Apparel Sourcing New York City**

As a long-term joint venture partnership between Messe Frankfurt and CCPIT-Tex, Apparel Sourcing New York City offers apparel brands, retailers, wholesalers and independent design firms a dedicated sourcing marketplace for finding the best international apparel manufacturers. As the only event on the East Coast to focus on finished apparel, contract manufacturing and private label development, the show provides attendees direct access to suppliers specializing in ready-to-wear for men, women, children and accessories. For more information, please visit: <a href="https://www.texworldEvolutionNYC.com">www.texworldEvolutionNYC.com</a>

#### **Background information on Home Textiles Sourcing**

As a long-term joint venture partnership between Messe Frankfurt and CCPIT-TEX, Home Textiles Sourcing Expo is one of the largest sourcing events in North America to solely focus on fabrics and finished soft goods for all home applications. Held annually alongside Texworld New York City and Apparel Sourcing New York City, Home Textiles Sourcing provides manufacturers, retailers, jobbers, converters, contract specifiers and designers a one-stop-sourcing venue to locate new fabrics and products for their latest collections. Together the three co-located shows create one of the largest fabric sourcing destinations for the North American marketplace.

For more information, please visit our website at: www.hometextilessourcing.com.

#### **Texpertise Network**

Texpertise, the textile business network, stands for Messe Frankfurt's entire textile commitment. With a unique portfolio currently comprising around 50 international trade fairs in 11 countries, the company is the world market leader in trade fairs for the textile industry. Texpertise Network covers the entire value chain of the textile industry and, as a central communication platform, provides valuable information on the textile trade fair brands. <a href="http://www.texpertise-network.com">http://www.texpertise-network.com</a> <a href="https://www.linkedin.com/company/texpertise-network/">https://www.linkedin.com/company/texpertise-network/</a>

#### **Background information on Messe Frankfurt**

The Messe Frankfurt Group is one of the world's leading trade fair, congress and event organizers with their own exhibition grounds. With a workforce of 2,200 people at its headquarters in Frankfurt am Main and in 28 subsidiaries, it organizes events around the world. As in the previous year, annual sales for 2021 were significantly lower owing to the COVID-19 pandemic: approximately €154 million compared with Group sales as high as €736 million in pre-pandemic 2019. We serve our customers' business interests efficiently within the framework of our Fairs & Events, Locations and Services business fields. Sustainable business practices are a central pillar in our corporate strategy and strike a healthy balance between ecological and economic interests, social responsibility and diversity. Another of Messe Frankfurt's strengths is its powerful and closely knit global sales network, which covers around 180 countries in all regions of the world. Our comprehensive range of services - both onsite and online - ensures that customers worldwide enjoy consistently high quality and flexibility when planning, organizing and running their events. We are using our digital expertise to develop new business models. The wide range of services includes renting exhibition grounds, trade fair construction and marketing, personnel and food services. With its headquarters in Frankfurt am Main, the company is owned by the City of Frankfurt (60 percent) and the State of Hesse (40 percent).

For more information, please visit our website at: <a href="www.messefrankfurt.com">www.messefrankfurt.com</a>
Messe Frankfurt North America is a subsidiary of Messe Frankfurt and is headquartered in Atlanta, GA. Messe Frankfurt North America produces and manages shows within the United States, Canada, and Mexico. In addition to Texworld New York City, Apparel Sourcing New York City, and Home Textiles Sourcing, the North American portfolio of events includes Texworld Los Angeles, Apparel Sourcing Los Angeles, Techtextil North America, Texprocess Americas, The Clean Show, INA PAACE Automechanika Mexico, Waste & Recycling Expo Canada, and Process Expo.

For more information, please visit our website at www.us.messefrankfurt.com