July 22, 2024 | Press Release++

July 16-18, 2024 | Javits Center, New York City Texworld NYC, Apparel Sourcing NYC, Home Textiles Sourcing

texworld NEW YORK CITY NEW YORK CITY **hometextiles sourcing**

The conclusion of the Summer 2024 edition marks another milestone for Texworld NYC, Apparel Sourcing NYC, and Home Textiles Sourcing

Texworld NYC, Apparel Sourcing NYC, and Home Textiles Sourcing wrapped up their Summer 2024 edition, held from July 16-18 at the Javits Center in New York City. The event brought together thousands of industry leaders, innovators, and professionals from around the globe, setting new benchmarks in textile and apparel sourcing.

The show floor was abuzz with activity as attendees explored the extensive array of country pavilions, featuring premier textile, apparel, and home textile products from Vietnam, Korea, Bangladesh, Taiwan, Pakistan, and India. In addition to the pavilions, visitors had the opportunity to source from over 24 countries, including Peru, China, Türkiye, Singapore, Germany, Poland, USA, and Egypt, showcasing the event's expansive global offerings.

The much-anticipated Texworld Trend Showcase, curated by esteemed trend agency DONEGER | TOBE, returned with insightful segments for the Fall/Winter 2025/26 season. Creative Director and visionary, Kai Chow, presented the new direction followed by an "Explore the Floor" tour of the showcase, offering attendees an in-depth understanding of all four segments.



The new Trend+ feature, in collaboration with Material Exchange, integrated in-person discovery with digital sourcing for the best of both worlds. Attendees were able to get detailed data and order samples by scanning QR codes on each trend fabric as well as interact with the brilliant *new* AI sourcing assistant, Frank the Bear. Missed him at the show? Chat with him online <u>here</u>. Interested in more? Find the Trend+ showroom and order samples <u>here</u>.

Adding even more inspiration and sourcing offerings to the floor, Printsource New York returned with leading studios and designers from around the world showcasing the latest trends and innovations in print and pattern design.

The Texworld Next-Gen Innovation Hub made a triumphant return, focusing on high-performing, sustainable fiber and material alternatives from 15 leading innovators, and highlighting the cutting-edge solutions that are addressing the industry's growing demand for eco-friendly and technologically advanced materials.



This edition further emphasized sustainability through the introduction of specialty sourcing categories, Deadstock and 'Econogy' Certified. The Texpertise 'Econogy' initiative, which is promoted among the more than 50 textile fairs of the Messe Frankfurt group in 13 countries worldwide, ensures that all sustainability claims by participating exhibitors are verified by a third-party committee of experts. Reinforcing the co-located event's commitment to eco-friendly practices, these initiatives provided attendees with a more transparent roadmap to sourcing sustainably.

From groundbreaking innovations and sustainable insight to global sourcing solutions and networking, the Summer 2024 edition of Texworld NYC, Apparel Sourcing NYC, and Home Textiles Sourcing proved to be a hub of industry advancement and inspiration. The event's team thanks all attendees, exhibitors, and partners for their invaluable contributions and continued support and looks forward to welcoming everyone back for future shows.

Whats Next?

Texworld Los Angeles – August 13-14, 2024

Register <u>here</u>.

Texworld NYC + Apparel Sourcing NYC – January 21-23, 2025

For additional information about each event, please visit us online: <u>www.texworldnyc.com</u> <u>www.texworldla.com</u> <u>www.hometextilessourcing.com</u>

Background information on Texworld New York City

Texworld NYC is one of the largest sourcing events on the East Coast for apparel fabric buyers, research and product development specialists, designers, merchandisers and overseas sourcing professionals. This

international business platform offers a wide product range covering the entire fabric spectrum. From casual cotton to functional fabrics and sophisticated knits to intricate laces, season-to-season attendees discover textiles of innovative structures, material mixes and surprising color palettes.

For more information, please visit www.TexworldNYC.com

Background information on Apparel Sourcing New York City

As a long-term joint venture partnership between Messe Frankfurt and CCPIT-Tex, Apparel Sourcing New York City offers apparel brands, retailers, wholesalers and independent design firms a dedicated sourcing marketplace for finding the best international apparel manufacturers. As the only event on the East Coast to focus on f inished apparel, contract manufacturing and private label development, the show provides attendees direct access to suppliers specializing in ready- to- wear for men, women, children and accessories.

For more information, please visit: www.TexworldNYC.com

Background information on Home Textiles Sourcing

As a long-term joint venture partnership between Messe Frankfurt and CCPIT-TEX, Home Textiles Sourcing Expo is one of the largest sourcing events in North America to solely focus on fabrics and finished soft goods for all home applications. Held annually alongside Texworld New York City and Apparel Sourcing New York City, Home Textiles Sourcing provides manufacturers, retailers, jobbers, converters, contract specifiers and designers a one-stop- sourcing venue to locate new fabrics and products for their latest collections. Together the three co-located shows create one of the largest fabric sourcing destinations for the North American marketplace. For more information, please visit our website at: www.hometextilessourcing.com.

Background information on Messe Frankfurt

www.messefrankfurt.com/background-information

Sustainability at Messe Frankfurt

www.messefrankfurt.com/sustainability-information



Press information and photographic material:

texworld-usa.us.messefrankfurt.com/new-york/en/press.html

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