

Press Release  
10/30/2024

# texworld apparel sourcing

NEW YORK CITY NEW YORK CITY

## Registration Opens for Winter 2025 Edition of Texworld and Apparel Sourcing NYC with Exciting New Premier Programs and Features

Texworld and Apparel Sourcing NYC, North America's premier sourcing event for fashion textiles and apparel, is pleased to announce that registration is now open for the Winter 2025 edition, taking place January 21-23, 2025, at the Javits Center in New York City. This season, attendees can expect a robust lineup of new programs, special feature areas, and networking opportunities designed to inspire and equip professionals for the ever-evolving demands of the industry.

### ***New Highlights for Winter 2025:***

#### **Industry Insight Series**

Making its debut this January, Texworld NYC's Industry Insight Series is an exclusive seminar program offering high-level insights and future-focused presentations for industry professionals. This inaugural series will feature a keynote presentation by Nick Blunden, President of Business of Fashion, who will present the much-anticipated State of Fashion 2025 report, developed in partnership with McKinsey & Co. Ticketholders will also gain access to an exclusive talk led by Sustainable Fashion Forum Founder & CEO and Green Behavior podcast host, Brittany Sierra, and enjoy a complimentary lunch, perfect for networking with fashion leaders and industry peers. Tickets are limited and available for purchase through registration.

*"With the launch of the Industry Insight Series, we're delivering a new level of knowledge to our attendees,"* said Jennifer Bacon, VP, Fashion and Apparel, Messe Frankfurt, Inc. *"It's an opportunity to learn directly from experts setting the pace in the industry."*

#### **Made to Move – Highlighting the Best in Functional Fabrics and Activewear**

Texworld NYC's newest feature area, Made to Move, focuses on high-performance textiles and activewear—two of the most in-demand categories for today's forward-thinking brands. Discover globally sourced, innovative fabrics and apparel that redefine durability, flexibility, and comfort—ideal for active lifestyles and outdoor adventures. From state-of-the-art materials to the latest in functional design, this feature area offers a glimpse into the future of performance apparel, making it an essential stop for anyone looking to excel in the world of functional fashion.

## More to Explore – Stay Tuned!

The Winter 2025 edition will also continue to offer a diverse range of sourcing opportunities, educational seminars, curated trend showcases, and industry networking designed to foster meaningful connections. Stay tuned for further announcements including trend previews, seminar topics, speaker line-ups, and more.

Register [here](#) to secure your place and explore the exciting new offerings at Texworld and Apparel Sourcing NYC.

For more information, visit [texworldnyc.com](http://texworldnyc.com).

*\*\*\*If you are press, please do not proceed with payment for Texworld NYC's Industry Insight Series. Please email [walker.erwin@usa.messefrankfurt.com](mailto:walker.erwin@usa.messefrankfurt.com) for further information.*



### Press contact:

Walker Erwin  
Marketing Manager, Fashion + Apparel  
[walker.erwin@usa.messefrankfurt.com](mailto:walker.erwin@usa.messefrankfurt.com)

Messe Frankfurt Exhibition GmbH  
Ludwig-Erhard-Anlage 1  
60327 Frankfurt am Main

[www.messefrankfurt.com](http://www.messefrankfurt.com)

### **Background information on Texworld New York City**

Texworld NYC is one of the largest sourcing events on the East Coast for apparel fabric buyers, research and product development specialists, designers, merchandisers and overseas sourcing professionals. This international business platform offers a wide product range covering the entire fabric spectrum. From casual cotton to functional fabrics and sophisticated knits to intricate laces, season-to-season attendees discover textiles of innovative structures, material mixes and surprising color palettes.

For more information, please visit [www.TexworldNYC.com](http://www.TexworldNYC.com)

### **Background information on Apparel Sourcing New York City**

As a long-term joint venture partnership between Messe Frankfurt and CCPIT-Tex, Apparel Sourcing New York City offers apparel brands, retailers, wholesalers and independent design firms a dedicated sourcing marketplace for finding the best international apparel manufacturers. As the only event on the East Coast to focus on finished apparel, contract manufacturing and private label development, the show provides attendees direct access to suppliers specializing in ready-to-wear for men, women, children and accessories.

For more information, please visit: [www.TexworldNYC.com](http://www.TexworldNYC.com)

### **Background information on Messe Frankfurt**

[www.messefrankfurt.com/background-information](http://www.messefrankfurt.com/background-information)

### **Sustainability at Messe Frankfurt**

[www.messefrankfurt.com/sustainability-information](http://www.messefrankfurt.com/sustainability-information)



### **Press information and photographic material:**

[texworld-usa.us.messefrankfurt.com/new-york/en/press.html](http://texworld-usa.us.messefrankfurt.com/new-york/en/press.html)

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