

news +++ The Clean Show

23 – 26 August 2025, Orlando, Florida, US



February 20, 2025

The Clean Show 2025 premiers Innovation Awards to Recognize Advancements in the Laundering, Drycleaning and Textile Care Industry

The Clean Show, North America's largest exposition for laundering, dry cleaning, textile care services, supplies, and equipment, is excited to announce its Innovation Awards for the 2025 exhibition. The event will be held August 23 - 26, in the West Hall of the Orange County Convention Center in Orlando, FL.

[The Clean Show](#) Innovation Awards will be presented to honor exceptional performance in the fields of research, new products and technologies, as well as applications for the textile care industry. The awards have been designed to make cutting-edge developments visible, promote unconventional thinking and intensify dialogue between researchers, manufacturers, and users.

The winners will be selected by a jury of industry experts and academia, and will be presented to visitors and representatives of the media in a special presentation during the first day of The Clean Show.

An innovation refers to a novel, redesigned or substantially developed product or process. Innovations submitted are encouraged to be shown on the show floor as well. In the spirit of showcasing the newest technology, submissions must have been released to market within the last 18 months prior to the show, no older than January 1, 2024.

2025 Innovation Award Categories include:

- Best New Application
- Best New Product
- Best New Technology for Sustainability
- Best New Technology for Automation

"The Clean Show has always been a platform where the latest innovations in the industry are highlighted. This year we are putting a spotlight on those companies leading the way

with the introduction of the Innovation Awards,” says Kristy Meade, Vice President of Technical Textiles and Technology Shows for Messe Frankfurt, Inc. “We are excited to bring an array of award categories reflecting a wide range of advancements in products, technology, and services from the entire textile services industry. We look forward to recognizing the organizations that have worked diligently to create products, equipment and solutions that advance our industry and make a positive impact in the marketplace.”

[The Innovation Awards](#) are open to all exhibitors and those looking to apply can submit an application through the Exhibitor Dashboard and Registration.

The Clean Show is the leading event creating a platform that brings together all industry professionals to network, educate, and share the latest technologies in the industry. Thousands of people from around the world visit to see the newest and most technologically advanced products the industry has to offer. August 2025 will provide attendees with an opportunity to connect in-person with leading manufacturers and suppliers from around the world, and experience fully-functional drycleaning, steam equipment and other laundering equipment. In addition, the event will feature learning opportunities from industry experts at complimentary educational sessions, and numerous networking receptions – big and small, to engage directly with colleagues from around the country.

Registration for the 2025 edition opens March 4. For more details regarding the event, visit the website at www.cleanshow.com.

Links to sites:

<https://www.facebook.com/thecleanshow/>

<https://x.com/TheCleanShow>

<https://www.instagram.com/thecleanshow/>

<https://www.linkedin.com/company/the-clean-show>



Your contact:

Kim Porter

Tel.: +1 770 984 8016

kim.porter@usa.messefrankfurt.com

Messe Frankfurt Inc.

3200 Windy Hill Road, Suite 500 West

Atlanta, GA 30339

www.us.messefrankfurt.com

Background information on Messe Frankfurt

www.messefrankfurt.com/hintergrundinformationen

Sustainability at Messe Frankfurt

www.messefrankfurt.com/nachhaltigkeit-information

Background information on Messe Frankfurt Inc.

www.messefrankfurt.com/hintergrundinformationen