

news +++ SPS Smart Production Solutions Atlanta

September 16 – 18, 2025, Atlanta, Georgia, USA

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ATLANTA

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Industry Experts Join Advisory Council to Guide the Launch of Smart Production Solutions – SPS Atlanta 2025

Focused exclusively on smart and digital automation for industrial manufacturing, SPS Atlanta 2025 is announcing the formation of the SPS Atlanta 2025 Advisory Council, a distinguished group of industry leaders guiding the inaugural launch. The event will bring together leading suppliers and manufacturers, and end users from key sectors including automotive, aerospace, food & beverage, pharmaceuticals, packaging, and more.

The inaugural edition of Smart Production Solutions (SPS) Atlanta, taking place September 16–18, 2025 at the Georgia World Congress Center, is gaining momentum with the announcement of its founding Advisory Council—a group of respected industry leaders lending their expertise to help shape the strategic direction of North America’s newest platform for smart automation and digital manufacturing.

As the North American extension of the globally recognized SPS brand, SPS Atlanta 2025 is being developed in close partnership with professionals who understand what the market demands, what technologies are driving innovation, and how end users are transforming their production processes.

Meet [the leaders](#) helping shape SPS Atlanta 2025:

Caroline March-Long – Senior Director, Manufacturing Digital Strategy, Weidmuller USA

With over 20 years of experience in leading digitalization strategies for global manufacturing operations, Caroline brings deep insight into the future of smart factories and cross-sector integration. Her role on the Advisory Council ensures the event reflects the real-world priorities of enterprise-level manufacturers navigating Industry 4.0 and beyond. Combining this with her level of expertise will help align SPS Atlanta with the evolving needs of digitally driven production environments.

Dave Cameron – Director of Automation Solutions, North America, Bosch Rexroth

A seasoned automation leader with a hands-on background in control systems, robotics, and industrial IoT, Dave is a connector between suppliers and the plant-floor professionals driving implementation. He plays a key role in identifying the solutions that resonate most with plant engineers, system integrators, and technology buyers. His insights help tailor the event to deliver high-impact solutions that address everyday operational challenges.

John D'Silva – Global Technology Evangelist, Industrial Automation, Siemens

John is recognized for bridging innovation with industry application. His extensive work in advanced manufacturing technologies, edge computing, and AI-powered automation makes him a visionary voice on the Council. He will guide the event's content to address both current needs, emerging trends and spotlight what's next in industrial transformation.

Michael Clark, B.TECH., C.E.T. – Director, OPC Foundation North America

Michael brings decades of experience in automation systems architecture, cybersecurity in OT environments, and digital transformation frameworks. He is a respected voice and with a strong technical foundation and a practical understanding of implementation barriers, his contributions will help create programming that bridges knowledge gaps and supports real-world success. His technical acumen and deep understanding of implementation challenges will help craft sessions that are both visionary and actionable.

"The Advisory Council is instrumental in building a show that reflects the complexity and opportunity of today's smart manufacturing ecosystem," said Amanda Francis, Senior Show Director, SPS Atlanta. "Their diverse expertise ensures that SPS Atlanta delivers not just a tradeshow, but a dynamic experience where innovation and application intersect."

[Registration is open.](#) For information on exhibiting, sponsorships, or speaking opportunities, visit **www.spsamericas.com** or follow **SPS Atlanta** on any of the social platforms for updates.

Links to sites:

<https://www.facebook.com/profile.php?id=61556407734239>

<https://www.linkedin.com/company/smart-production-solutions-atlanta/>

https://www.instagram.com/sps_atlanta/



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