

news +++ SPS Smart Production Solutions Atlanta

September 16 – 18, 2025, Atlanta, Georgia, USA



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## SPS Atlanta 2025 Addresses Manufacturing Challenges with Automation-Focused Solutions

**Amid economic uncertainty, global supply chain disruption, and renewed national focus on domestic manufacturing, SPS Atlanta 2025 emerges as a timely and powerful catalyst for progress. Taking place September 16–18, 2025, at the Georgia World Congress Center, the U.S. debut of Smart Production Solutions (SPS Atlanta) offers a focused platform to drive automation forward and reinforce American industrial strength.**

The inaugural edition of Smart Production Solutions (SPS) Atlanta is the North American iteration of the SPS in Nuremberg, Germany, the leading international trade fair dedicated to automation, smart production, and digital transformation. SPS Atlanta brings together industry leaders, decision-makers, and renowned experts across all sectors. With a specialized emphasis on industrial automation, SPS Atlanta is distinct from broader manufacturing events by concentrating solely on the smart technologies and solutions needed to overcome the real-world challenges facing today's manufacturers.

"Hosting SPS in Atlanta marks a natural evolution of the brand. The U.S. is not only a vital player in global manufacturing, but also a hub for innovation – and even more so in the Southeast region," stated Constantin von Vieregge, President and CEO, Messe Frankfurt Inc. "This event brings global automation expertise directly to American soil, where it's both urgently needed and wanted."

### **A Show That Meets the Moment**

As calls grow louder to reduce dependency on foreign suppliers, the U.S. manufacturing sector is doubling down on reshoring and building resilient, localized supply chains. SPS Atlanta supports this movement by providing a platform for showcasing automation solutions that enable fast, flexible, and cost-effective local production — key for companies aiming to regain control over their operations and supply networks.

In addition, significant federal investment earmarked for modernizing U.S. infrastructure and manufacturing facilities, creates a space where SPS Atlanta becomes a hub for inspiration, implementation, and state-of-the-art automation solutions that support the integration of advanced technologies into the nation's infrastructure. This premier event

will highlight the latest products and equipment — from industrial software and robotics to control systems and sensors — to help companies capitalize on this national momentum.

Unlike broader manufacturing events that center on machine tools, SPS Atlanta offers a focused, purpose-built environment for automation. This makes it the go-to destination for professionals seeking next-gen solutions in a show that goes beyond the shop floor.

“The U.S. is experiencing a manufacturing transformation,” said Amanda Francis, Senior Show Manager. “SPS Atlanta supports that shift by spotlighting automation solutions that make production smarter, faster, and more resilient.”

### **What to Expect:**

- A robust [show floor](#) featuring leading automation providers including Siemens, Bosch Rexroth, Phoenix Contact, and more
- An [education program](#) designed to provide practical strategies and technical insight across automation sectors
- 13 well-defined [product categories](#) covering a broad range of end-use [applications](#)
- Networking opportunities connecting a highly targeted audience of engineers, R&D, integrators, and industry decision-makers with leading manufacturers and suppliers

Collaboratively organized by Messe Frankfurt Inc., Mesago Messe Frankfurt and The Association For Manufacturing Technology (AMT), SPS Atlanta delivers the essential elements that support the North American manufacturing community's investment in automation technology. Exhibitors and attendees alike are invited to join the future of manufacturing at SPS Atlanta 2025 — where automation delivers. [Registration is open.](#)

For information on exhibiting, sponsorships, or speaking opportunities, visit [www.spsamericas.com](http://www.spsamericas.com) and follow **#SPSAtlanta25** on any of the social platforms for updates.

### **Links to sites:**

<https://www.facebook.com/profile.php?id=61556407734239>

<https://www.linkedin.com/company/smart-production-solutions-atlanta/>

[https://www.instagram.com/sps\\_atlanta/](https://www.instagram.com/sps_atlanta/)



**Your contact:**

Kim Porter

[kim.porter@usa.messefrankfurt.com](mailto:kim.porter@usa.messefrankfurt.com)

Messe Frankfurt Inc.

Overlook III

2859 Paces Ferry Road SE, Suite 1600

Atlanta, GA 30339

[www.us.messefrankfurt.com](http://www.us.messefrankfurt.com)

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