

Press Release: 7/9/2025

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Exhibitor Pitch by Texpertise Returns to Texworld NYC with Global Insights and a Special Industry Happy Hour

Messe Frankfurt's global sourcing platform continues to evolve with the return of **Exhibitor Pitch powered by Texpertise**—a dynamic feature of co-located Texworld NYC, Apparel Sourcing NYC, and Home Textiles Sourcing taking place July 23–25, 2025 at the Javits Center.

This engaging session-based platform provides buyers with direct access to innovative global exhibitors, paired with exclusive insight into global sourcing trends through the lens of the Texpertise Network. Taking place live on the show floor throughout all 3 days, Exhibitor Pitch sessions are perfect for buyers, designers, and sourcing professionals who want a fast, efficient way to identify new partners and opportunities - No RSVP needed - grab a seat (first-come, first-served) and get inspired!

This summer, the experience is elevated further with a special spotlight session:

Pop, Fizz & Chat: Happy Hour with Texpertise's Claudia Franz

Taking place Tuesday, **July 23, at 4:00 PM**, join Claudia Franz, Director Brand Management, Interior & Contract Textiles and Apparel Fabrics & Fashion at Messe Frankfurt for a prosecco and popcorn networking session and refreshingly candid conversation about the global textile market. From sourcing shifts to sustainable innovations, Claudia will share valuable insights from Messe Frankfurt's international portfolio of textile events.

"In a rapidly changing market, buyers and brands need sourcing partners who offer more than just products—they need trust, transparency, and foresight," said Claudia Franz, Director of Brand Management, Messe Frankfurt. "The Texpertise Network is here to guide that journey, and I'm looking forward to raising a glass with our NYC community and sharing how our global shows are meeting the moment."

Your Gateway to Global Textile Markets

Whether you're exploring new sourcing destinations or seeking the next breakthrough for your business, this session offers a clear path to global textile opportunities. Discover how Messe Frankfurt's Texpertise Network—spanning over 50 textile trade fairs across Europe, Asia, Africa, and the Americas—unites reliability, innovation, and trust to help guide companies through today's complex sourcing landscape.

View the full Exhibitor Pitch schedule [here](#).

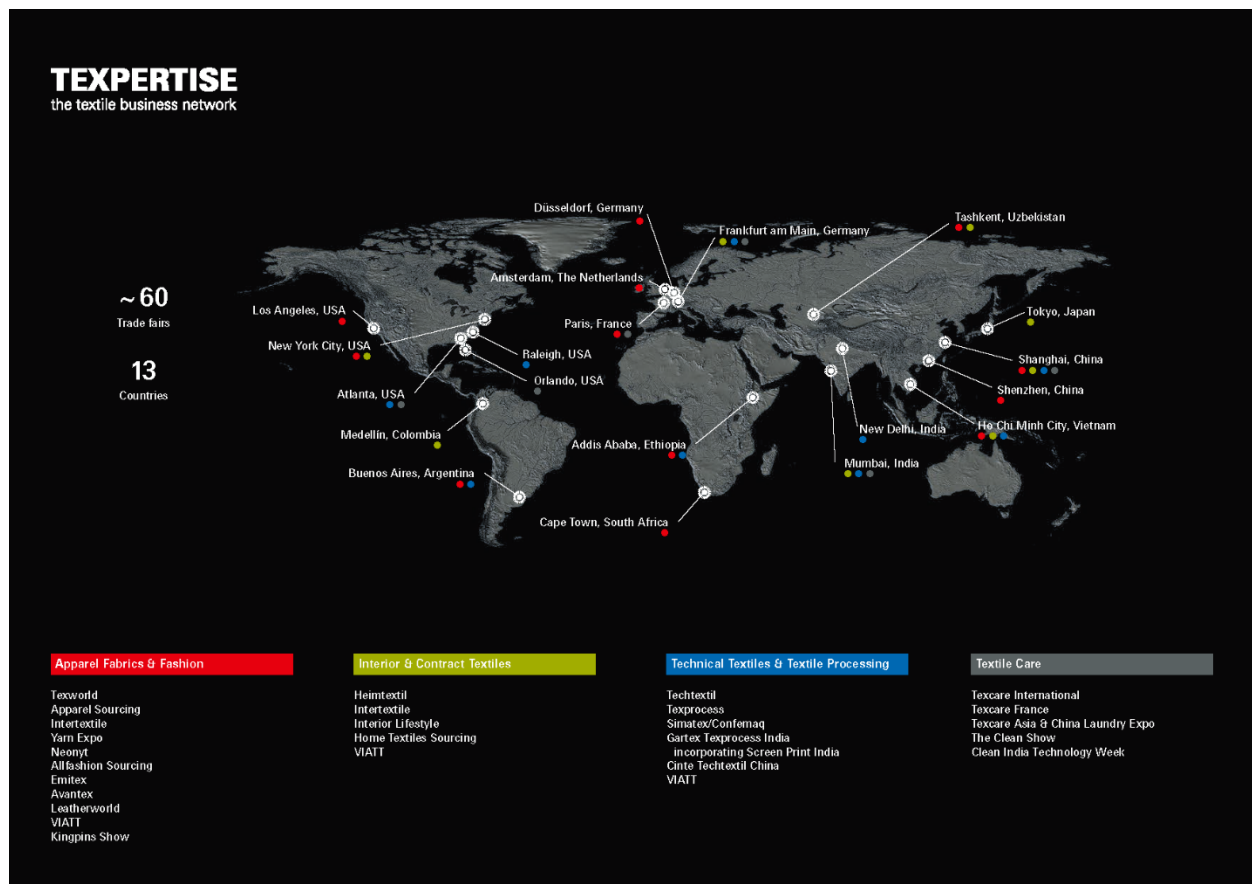
"Through curated supplier spotlights and Claudia's global insight and expertise, we're helping our attendees connect the dots between innovation, opportunity, and action," states Walker Erwin, Marketing Manager, Fashion & Apparel at Messe Frankfurt Inc.

Don't miss this opportunity to meet new partners, hear directly from manufacturers, and toast to the future of sourcing with one of the industry's leading voices.

To register for this July's event, visit www.TexworldNYC.com or click [here](#).


More About Texpertise


The Texpertise Network, powered by Messe Frankfurt, connects the global textile sector through events, knowledge sharing, and innovation. With over 50 events worldwide, it serves as a comprehensive platform for dialogue and collaboration across fashion, technology, and sustainability. To learn more, visit the [Texpertise Network website](#).



Event Details:

Texworld NYC | Apparel Sourcing NYC | Home Textiles Sourcing | Printsource

 July 23-25, 2025

 Javits Center, New York City

www.texworldnyc.com | www.hometextilessourcing.com | www.printsourcenewyork.com

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Background information on Texworld New York City

Texworld NYC is one of the largest sourcing events on the East Coast for apparel fabric buyers, research and product development specialists, designers, merchandisers and overseas sourcing professionals. This international business platform offers a wide product range covering the entire fabric spectrum. From casual cotton to functional fabrics and sophisticated knits to intricate laces, season- to- season attendees discover textiles of innovative structures, material mixes and surprising color palettes.

For more information, please visit www.TexworldNYC.com

Background information on Apparel Sourcing New York City

As a long- term joint venture partnership between Messe Frankfurt and CCPIT- Tex, Apparel Sourcing New York City offers apparel brands, retailers, wholesalers and independent design firms a dedicated sourcing marketplace for finding the best international apparel manufacturers. As the only event on the East Coast to focus on finished apparel, contract manufacturing and private label development, the show provides attendees direct access to suppliers specializing in ready- to- wear for men, women, children and accessories.

For more information, please visit: www.TexworldNYC.com

Background information on Home Textiles Sourcing

As a long- term joint venture partnership between Messe Frankfurt and CCPIT- TEX, Home Textiles Sourcing Expo is one of the largest sourcing events in North America to solely focus on fabrics and finished soft goods for all home applications. Held annually alongside Texworld New York City and Apparel Sourcing New York City, Home Textiles Sourcing provides manufacturers, retailers, jobbers, converters, contract specifiers and designers a one-stop- sourcing venue to locate new fabrics and products for their latest collections. Together the three co- located shows create one of the largest fabric sourcing destinations for the North American marketplace.

For more information, please visit our website at: www.hometextilessourcing.com.

Information on Texworld and Apparel Sourcing Los Angeles

Messe Frankfurt, organizer of Texworld New York City and Apparel Sourcing New York City, the east coast's leading event for the textile sourcing industry, launched Texworld Los Angeles and Apparel Sourcing Los Angeles, a west coast version of its highly successful New York event. The debut show took place in Los Angeles, California, July 25-26, 2023, in the California Market Center (CMC). The past events have shown an upward growth at Texworld New York City and opened the door to offer the same dynamic event to the buyers on the west coast seeking high quality textile options from a diverse product selection. Catering to a wide range of sourcing professionals from apparel fabric buyers, research and

product development specialists to designers, merchandisers and others, Texworld and Apparel Sourcing Los Angeles encompasses all sectors of the sourcing industry inviting them to gather, build new relationships and foster collaboration

Background information on Messe Frankfurt

www.messefrankfurt.com/background-information

Sustainability at Messe Frankfurt

www.messefrankfurt.com/sustainability-information

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