

Press release

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## Summer 2022 Edition Reveals New Trends and Educational Opportunities.

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**Texworld New York City, Apparel Sourcing New York City, and Home Textiles Sourcing return in-person July 19-21, 2022, to the Javits Center with an impressive line-up of live educational seminars and presentation of the latest trends.**

More than just sourcing, the co-located shows are a forum for the industry to learn and stay up to date on the latest innovation in textile and state of the trade industry. This edition's educational program includes the ever-popular Textile Talks and industry favorite, Lenzing Seminar Series. The sessions will feature a range of expert speakers and panellists leading open discussions and case studies to provide greater insight and knowledge exchange on topics including the latest in economic and supply chain challenges, sustainable strategies and legislations, accelerating circularity, and more.

This Summer 2022 edition also brings an exciting and artistic direction from the New York-based agency, Doneger | TOBE, spearheading the look and design for the Trend Showcase, along with offering insights during a one-day only seminar on what's to come for the Fall/Winter 2023-24 season. The Trend Showcase will fill the hall with innovative materials and inspirational color palettes taking visitors on a journey *BEYOND*: "We have roamed the galaxies in search of meaning, to realize it can only be found within. As life passes us by, a collective consciousness dawns upon us – That we must dive beneath the surface and look beyond the material" notes Kai Chow, Creative Director, Doneger | TOBE. "Technological advancement, a craving for community and a sense of responsibility for the planet intertwine as we seek to remodel fashion."

Chow will present four unique themes encompassing his vision of *BEYOND: Color Therapy, Future Craft, Hyper Nature, and Spirit Quest*.

The full seminar schedule can be accessed online at:  
<https://texworld-usa.us.messefrankfurt.com/new->

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york/en/trendsandevents.html.

Registration for the summer 2022 edition is open. For additional information these events, please visit:

[www.TexworldNewYorkCity.com](http://www.TexworldNewYorkCity.com)

[www.ApparelSourcingNewYorkCity.com](http://www.ApparelSourcingNewYorkCity.com)

[www.HomeTextilesSourcing.com](http://www.HomeTextilesSourcing.com)

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**Background information on Texworld New York City**

Texworld USA is one of the largest sourcing events on the East Coast for apparel fabric buyers, research and product development specialists, designers, merchandisers and overseas sourcing professionals. This international business platform offers a wide product range covering the entire fabric spectrum. From casual cotton to function fabrics and sophisticated knits to intricate laces, season-to-season attendees discover textiles of innovative structures, material mixes and surprising color palettes.

For more information, please visit [www.texworldnewyorkcity.com](http://www.texworldnewyorkcity.com).

**Background information Apparel Sourcing New York City**

As a long-term joint venture partnership between Messe Frankfurt and CCPIT-Tex, Apparel Sourcing New York City offers apparel brands, retailers, wholesalers and independent design firms a dedicated sourcing marketplace for finding the best international apparel manufacturers. As the only event on the East Coast to focus on finished apparel, contract manufacturing and private label development, the show provides attendees direct access to suppliers specializing in ready-to-wear for men, women, children and accessories.

For more information, please visit: [www.apparelsourcingnewyorkcity.com](http://www.apparelsourcingnewyorkcity.com)

**Background information on Home Textiles Sourcing**

As a long-term joint venture partnership between Messe Frankfurt and CCPIT-TEX, Home Textiles Sourcing Expo is one of the largest sourcing events in North America to solely focus on fabrics and finished soft goods for all home applications. Held annually alongside Texworld New York City and Apparel Sourcing New York City, Home Textiles Sourcing provides manufacturers, retailers, jobbers, converters, contract specifiers and designers a one-stop-sourcing venue to locate new fabrics and products for their latest collections. Together the three co-located shows create one of the largest fabric sourcing destinations for the North American marketplace.

For more information, please visit our website at:

[www.hometextilessourcing.com](http://www.hometextilessourcing.com).

## **Background information on Messe Frankfurt**

The Messe Frankfurt Group is the world's largest trade fair, congress and event organizer with its own exhibition grounds. The Group employs approximately 2,300\* people at its headquarters in Frankfurt am Main and in 30 subsidiaries around the world. In 2021, the company had to contend with the challenges posed by the pandemic for the second consecutive year. Annual sales will be approximately €140\* million after having been as high as €736 million in 2019 before the pandemic. Even in difficult times caused by the coronavirus pandemic, we are globally networked with our industry sectors. We have close ties with our industry sectors and serve our customers' business interests efficiently within the framework of our Fairs & Events, Locations and Services business fields. One of the Group's key USPs is its closely knit global sales network, which extends throughout the world. Our comprehensive range of services – both onsite and online – ensures that customers worldwide enjoy consistently high quality and flexibility when planning, organizing and running their events. We are expanding our digital expertise with new business models. The wide range of services includes renting exhibition grounds, trade fair construction and marketing, personnel and food services. Headquartered in Frankfurt am Main, the company is owned by the City of Frankfurt (60 percent) and the State of Hesse (40 percent).

For more information, please visit our website at: [www.messefrankfurt.com](http://www.messefrankfurt.com)

\* Preliminary figures for 2021

Messe Frankfurt North America is a subsidiary of Messe Frankfurt and is headquartered in Atlanta, GA. Messe Frankfurt North America produces and manages shows within the United States, Canada, and Mexico. In addition to Texworld New York City, Apparel Sourcing New York City, and Home Textiles Sourcing, the North American portfolio of events includes Techtextil North America, Texprocess Americas, The Clean Show, INA PAAACE Automechanika Mexico City, Waste & Recycling Expo Canada, and Process Expo. For more information, please visit our website at [www.us.messefrankfurt.com](http://www.us.messefrankfurt.com).