

news +++ Light + Intelligent Building North America

15 – 18 March 2027, Las Vegas - IALD, IES

light+
intelligent building
NORTH AMERICA

February 25, 2026

Exhibit Space Now Available for Light + Intelligent Building North America 2027

Exhibitor sales are now open for [Light + Intelligent Building North America](#), a new trade show and conference built to unify the worlds of lighting and intelligent building technologies.

The inaugural edition will take place **March 15–18, 2027, at the Las Vegas Convention Center**, with a one-day pre-conference on March 15 followed by the trade show opening March 16. The event will bring together professionals from across architectural lighting, connected controls, software, and intelligent building systems. Produced by Messe Frankfurt Inc. in partnership with the [International Association of Lighting Designers \(IALD\)](#) and the [Illuminating Engineering Society \(IES\)](#), the event is designed to support collaboration across the full project lifecycle.

“Companies across the ecosystem have been asking for a platform that reflects how projects actually come together in the field,” said Latoya Gooding, Senior Show Manager. “Opening sales is the first step in building a highly curated show floor where manufacturers can demonstrate real interoperability and meet buyers who are actively planning their next projects.”

Early Commitment Advantages

Exhibitors that reserve space now can take advantage of **Early Bird pricing of \$45 per square foot through March 27**, along with priority consideration for premium locations, feature areas, and sponsorship opportunities.

Participants will have direct access to architects, lighting designers, engineers, agents, system integrators, and building decision-makers seeking coordinated lighting and intelligent building solutions.

Structured for Faster Discovery

To support efficient navigation and stronger buyer–supplier alignment, the exhibition will be organized into three focused areas:

- **Lighting** — decorative, architectural, exterior, and specialty luminaires
- **Building Technology** — connected lighting controls, building automation, and integrated management platforms
- **Accessories** — drivers, sensors, optics, LEDs, wiring solutions, and related components

Beyond the show floor, education will be a central pillar of the event. A multi-track, CEU-eligible conference will explore lighting design and application, codes and standards, health and wellness, and critical building-technology topics including integration, cybersecurity, commissioning, decarbonization, BIM, and digital twins.

Connected to a Global Platform

Light + Intelligent Building North America is aligned with Messe Frankfurt’s international Light + Building portfolio, connecting the regional market to a worldwide community of manufacturers, innovators, and technical leaders.

“Bringing the Light + Building brand to North America is about supporting the growing convergence between lighting and intelligent building systems,” said Kristy Meade, Vice President of Technical Textiles and Technology Shows at Messe Frankfurt Inc. “The market is moving toward more integrated project delivery, and this platform is designed to help manufacturers and specifiers connect around complete, performance-driven solutions.”

Companies are encouraged to secure space early to maximize booth selection and visibility.

For exhibit inquiries or to book your booth, visit www.lightintelligentbuildingna.com or contact the Light + Intelligent Building North America sales team.

Links to sites:

<https://www.facebook.com/LightBuildingNA>

<https://www.linkedin.com/company/LightBuildingNA/>

<https://www.instagram.com/LightBuildingNA/>



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Background information on Illuminating Engineering Society

<https://www.ies.org/about/>

Background information on International Association of Lighting Designers

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